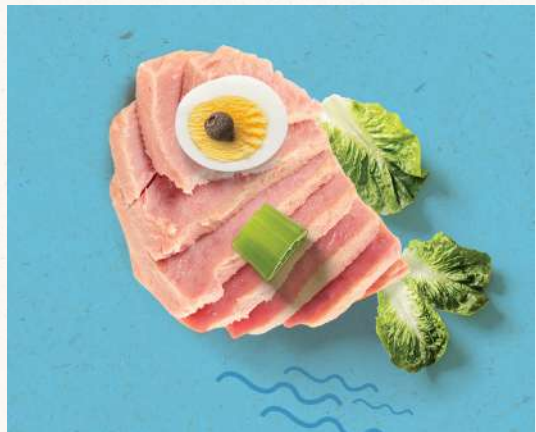


PRODUCT CATALOGUE 2024



PRODUCTION PLANT ŽIŽELICE NAD CIDLINOU

▶ VIDEO PRESENTATION



WE ARE CROCODILLE

1 % OF THE PEOPLE IN THE CZECH
REPUBLIC EAT WITH US EVERY DAY.



CROCODILLE BY THE NUMBERS

WE PRODUCE:
30 000 000
ITEMS YEARLY

WE SUPPLY:
2500 POINTS-OF-SALE
AND CENTRAL WAREHOUSES

YEARLY TURNOVER:
60 000 000 EUR

WE EMPLOY:
700 PEOPLE

AFTER MORE THAN **30** YEARS IN THE MARKET, OUR
BAGUETTES AND SANDWICHES HAVE BEEN SOLD TO OVER
1 000 000 000 CUSTOMERS



PRODUCT PORTFOLIO

BAGUETTES, SANDWICHES

Our Crocodile products 10-12



MADE FOR VENDING MACHINES

Our vending machines products 13-14



PANINI

Our panini products 15-18



PRODUCT PORTFOLIO

SANDWICHES WITH EXTENDED SHELF LIFE

Our Deli products 19–22



YORK DELI

Our frozen products 23–28



PIZZA

Our chilled and frozen pizzas 29–32

Our chilled and frozen half-pizzas 33

Our frozen pizzatas 34

Our Benefits 35

Our pizza dough 36



PRODUCT PORTFOLIO

SOUPS

Our soups

37-39



PATATAS

Our baked potatoes

40



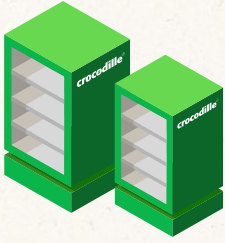
FROZEN PASTRY

Our frozen pastry

41-43

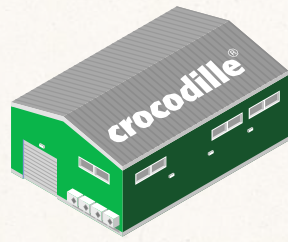


WE SUPPLY A COMPLETE SYSTEM OF FRESHNESS



SALES EQUIPMENT

Lending, maintenance, and servicing of sales equipment free-of-charge.



IN-HOUSE PRODUCTION

We make all our products ourselves and bake our own bread.



DISTRIBUTION

We distribute our fresh products to sales points up to six times a week in line with automatically generated orders.



BUY-BACK

We buy back products past their expiration date at full price

UP TO 100 % BUY-BACK
- for itinerant trading
- when keeping to the recommended prices



OUR OWN TOP-OF-THE-LINE BAKERY

We really do care about the high quality of our products. That is why we bake our bread and rolls in our own bakery, whose new technology ranks it among the most advanced bakeries in Europe.

- Original recipes
- Ingredients from the Czech suppliers
- More than 9,000,000 bakery products a month

MAYONNAISE PRODUCTION

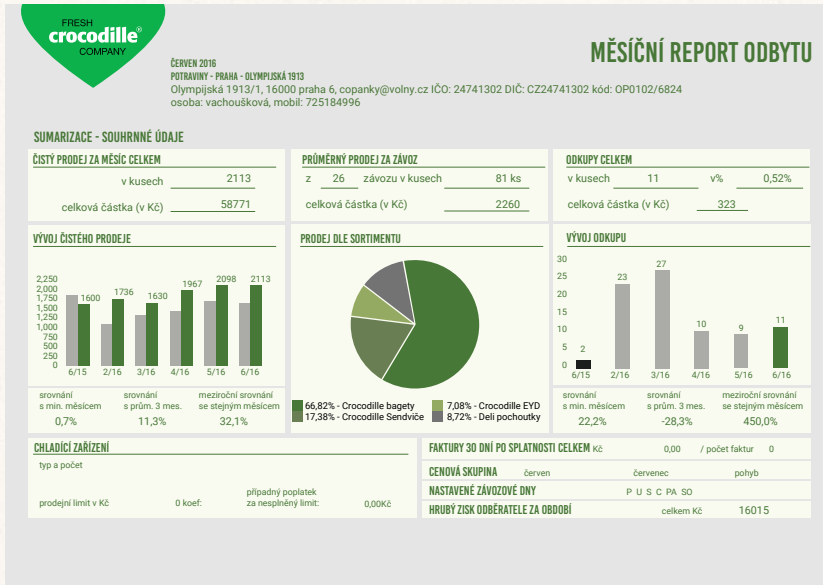
We make our own mayonnaise, mayonnaise dressings and various sauces.



COOKED INGREDIENTS PRODUCTION

Our baguettes and sandwiches are filled with high-quality ingredients only. In the hall for cooked ingredients we prepare meat, nuggets and other baked and roasted ingredients.

MONTHLY SALES REPORT



SUPPORT AT THE POINT OF SALE

FRESH crocodile SANDWICHES

Denně čerstvě

GOLF kuřecí nugety, dresink, pekingské zelí

KURČECÍ PROTEINOVÝ SENDVIČ lučiček steak, dresink s kapary, okurky, rajčata a ledový salát na proteinovém chlebu

MEXICKÉ KURĚ sálca z pečených paprik, fazole, mascarpone a ledový salát

SÝROVÝ MLSON Camembert, eidám, vejce, dresink

ŠUNKOVÝ S VEJCEM sladkový chléb, chléb s dýňovými semínky, okurka

HOVĚŽÍ PASTRAMI hořčičný dresink, smažená cibulka, kyselá okurka

KURČECÍ STRIPSY pikantní kuřecí stripсы, majonéza, salát

TUŇÁK & VEJCE petrželový dresink, zelenina

ŠUNKA, VEJCE, KURĚ zelenina, majonéza, slanina

CHLEBÍČKOVÝ LABUŽNÍK salám, bramborový salát

CAESAR WRAP kůrte, caesar dresink, slanina, zelenina

HOT STRIPS WRAP pikantní dresink, římský salát

TRHANÉ VEPŘOVÉ & ČEDAR hořčičný dresink, pečená paprika

MENUBOARDS



FRIDGE PANEL INSERTS



WOBBLERS



BANNERS



PUSH PULL DOOR STICKERS

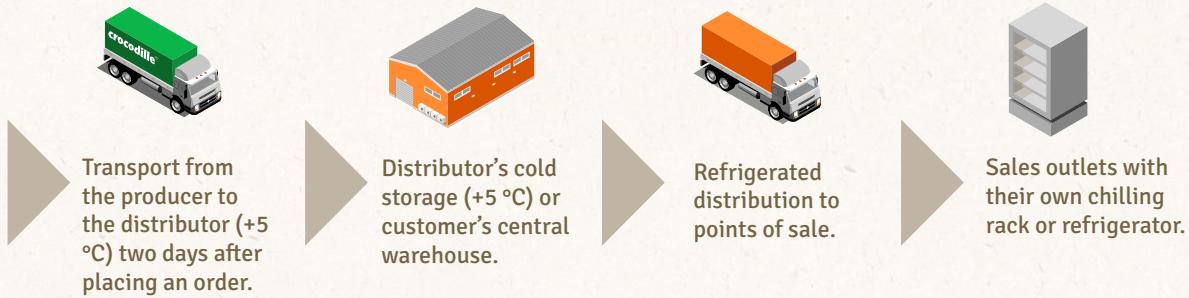
CROCODILLE – DAILY FRESH PRODUCTS

Crocodile is a range of products made of fresh ingredients featuring original recipes. Products are delivered right to the point of sale and prepared for sale to the customer no later than two days after production.

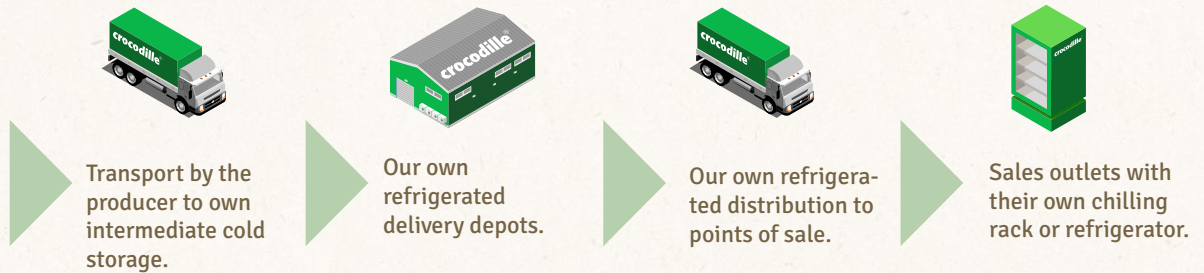
OUR PRODUCTS ARE CHARACTERISED

- BY THEIR FRESH INGREDIENTS
- BY THEIR ORIGINAL RECIPES
- 5-DAY SHELF-LIFE

CUSTOMER'S CENTRAL WAREHOUSE



ITINERANT TRADING



SALES EQUIPMENT



PRODUCT PORTFOLIO

BAGUETTES

PRODUCT PORTFOLIO

CROCODILLE



GOLF

Chicken nuggets, spicy dressing and Napa cabbage.

215 g



CHICKEN STRIPS

Spicy chicken strips with mayonnaise and salad.

240 g



OPEN-FACED GOURMET

Taste of delicate open sandwiches with a selection of salamis and potato salad.

240 g



HAM EIFFEL

Ham and Emmental cheese with pickles and butter.

225 g



PULLED PORK & CHEDDAR

Pulled pork with cheddar cheese and roasted pepper.

205 g



CHEESE GOURMET

Camembert and Edam cheeses with egg slices and spicy dressing.

215 g

PRODUCT PORTFOLIO

SANDWICHES



HAM, CHICKEN AND EGGS

Slices of ham with cucumber, radish and lettuce; chunks of chicken with bacon and mayo; egg salad with crispy bacon and mayo.

240 g



MEXICAN CHICKEN

Chicken fillets with a spicy roasted pepper and bean salsa, with cream cheese on cornbread with sun-dried tomatoes.

195 g



PASTRAMI

Beef pastrami in wheat bread with mustard dressing, fried onion and pickles

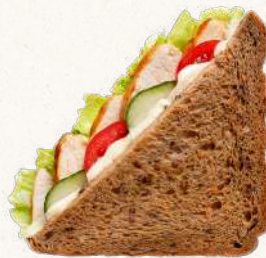
205 g



HAM AND EGGS

Malt bread with slices of smoked ham and eggs, wheat bread with slices of smoked ham and cucumber.

190 g



CHICKEN PROTEIN SANDWICH

Chicken steak, capers dressing, cucumbers, tomatoes and lettuce with protein bread.

205 g



TUNA AND EGGS

Tuna with parsley dressing, eggs and vegetables.

160 g

PRODUCT PORTFOLIO WRAPS

PRODUCT PORTFOLIO CROCODILLE



HOT STRIPS WRAP

Chicken strips with spicy sauce, lettuce in wheat tortilla.

185 g



CAESAR WRAP

Roasted chicken breasts with Caesar dressing, bacon and vegetables.

210 g

MADE FOR VENDING MACHINES



BAGUETTES

10
DAYS

ADAPTED FOR VENDING MACHINES

Eight recipes of our filled baguettes. The size of the baguette is specially adapted for the needs of vending machines.



7
DAYS

SANDWICHES

Choice of six recipes. Sandwiches for vending machines have the shelf life seven days.





7
DAYS



WRAPS

Wraps are modified to meet the conditions of sale from the vending machine.

15
DAYS



SOUPS

Fine-dining quality soups made in small batches, which you might recognise from Bageterie Boulevard.

14
DAYS



PIZZATA

Handmade using traditional recipes. Perfectly fluffy dough thanks to slow proofing topped with authentic ingredients.

PANINI

Panini
by crocodile®

CRISPY TASTE
IN EVERY BITE

SWISS

BLUE CHEESE
& ONION

AMERICANA

BEEF
& CHEDDAR

PARISIEN

HAM
& CHEESE

ENGLISH
CLUB

CHICKEN
& BACON



PARISIEN

HAM
& CHEESE



PARISIEN

Premium sliced ham with
Emmental cheese.

140 g

ENGLISH CLUB

CHICKEN
& BACON



ENGLISH CLUB

Roasted chicken breast with
Gouda cheese and bacon.

150 g

SWISS

BLUE CHEESE
& ONION



SWISS

Three types of cheese with sun-dried
tomatoes and fried onions.

120 g

AMERICANA

BEEF
& CHEDDAR



AMERICANA

Marinated pulled beef with cheddar
cheese and fried onions.

170 g

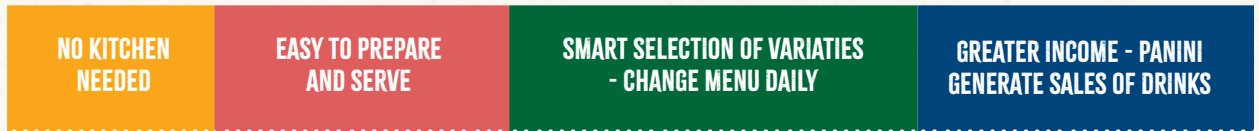
PRODUCT PORTFOLIO

PANINI



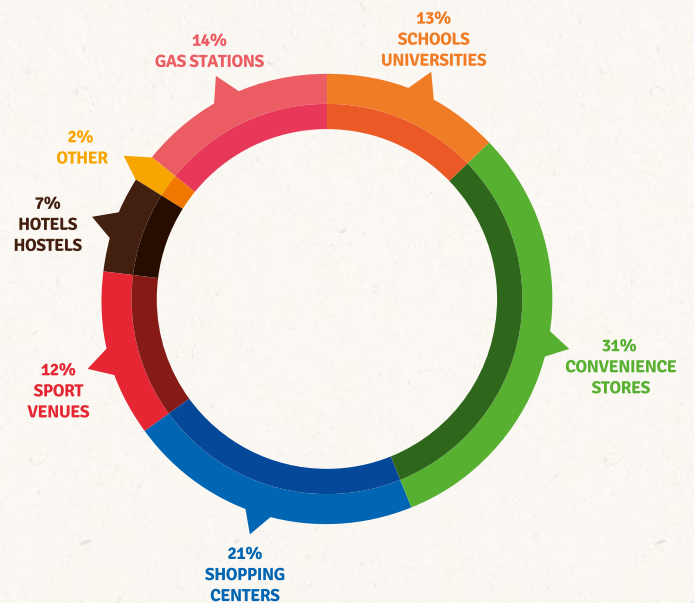
PANINI IS FILLED ITALIAN BREAD KNOWN BY THE NAME OF CIABATTA. IT'S TRADITIONALLY FILLED WITH DELI MEAT, CHEESE OR VEGETABLES. AND WHAT IS IT THAT HAS MADE EVERYONE FALLS IN LOVE WITH THE PANINI? IT'S SIMPLICITY. IT'S ALWAYS HOT, FANTASTICALLY CRISPY AND FULL OF FLAVOUR, JUST LIKE IF YOU WERE IN ITALY.

ADVANTAGES OF PANINI



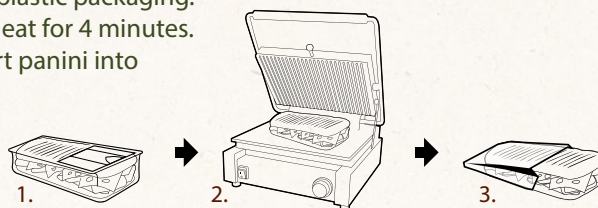
DISTRIBUTION CHANNELS

- CONVENIENCE STORES
- SHOPPING CENTRES
- HIGH FOOT-TRAFFIC LOCATIONS, GAS STATIONS, OFFICE AREAS
- SCHOOLS, UNIVERSITIES, HOSPITALS
- SPORT VENUES
- CULTURAL AND LEISURE ACTIVITY VENUES
- ACCOMMODATION, HOTELS, HOSTELS
- FOOD PROVIDERS (AIRLINES, TRAINS, MILITARY, CONSTRUCTION)



PREPARATION OF PANINI

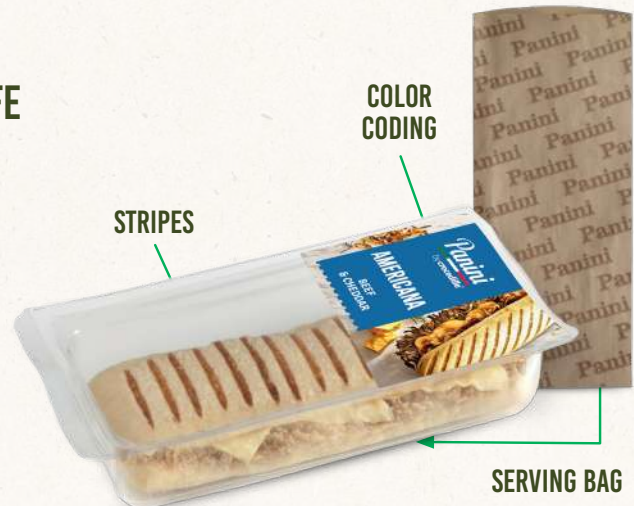
Remove panini and serving bag from plastic packaging. Place panini into preheated grill and heat for 4 minutes. Serve panini on plate or carefully insert panini into serving bag.



KEY ADVANTAGE - EXTENDED SHELF LIFE

Simplify your stock management and ordering procedures by having stock available for up to 12 months. No more out-of-stocks or lost sales! Your customers will appreciate the 25-days shelf life in their outlets - the ability to reduce their wastage and to improve their profitability.

1. Can be kept frozen for up to 12 months.
2. After defrosting, store in a cool, dry place up to +5 °C for up to 25 days.
3. Packed using a special protective foil with an anti-fog layer.





EQUIPMENT AND MARKETING SUPPORT



HEAVY-DUTY GRILL
PREPARATION TIME 4 MINUTES



TABLE STANDS



WOODEN A-STAND A1
HEIGHT 108 CM

**SANDWICHES WITH EXTENDED
SHELF LIFE**

Deli 



PRODUCT PORTFOLIO

BAGUETTES



DELI - THE IDEAL OPTION FOR RETAIL

The Deli product portfolio is suited to retail outlets. Products are characterised by their superior shelf-life while maintaining high quality, which allows to distribute these products through central warehouses or directly through the customer's distribution chain.

- ✿ **Good price-to-quality ratio**
- ✿ **Classic, popular recipes**
- ✿ **13-day shelf-life**

HAM AND CHEESE

Ham, cheese, pickled bell pepper and dressing.

220 g



SPICY CHICKEN STRIPS

Spicy chicken strips with mayonnaise and Napa cabbage.

210 g



CHICKEN NUGGETS

Chicken nuggets with spicy dressing and white cabbage.

220 g



PULLED PORK

Pulled pork with cheddar cheese.

210 g





CHICKEN AND BACON

Roasted chicken breast
with bacon.

160 g



BAR TOAST

Ham, gouda cheese
and salami.

140 g



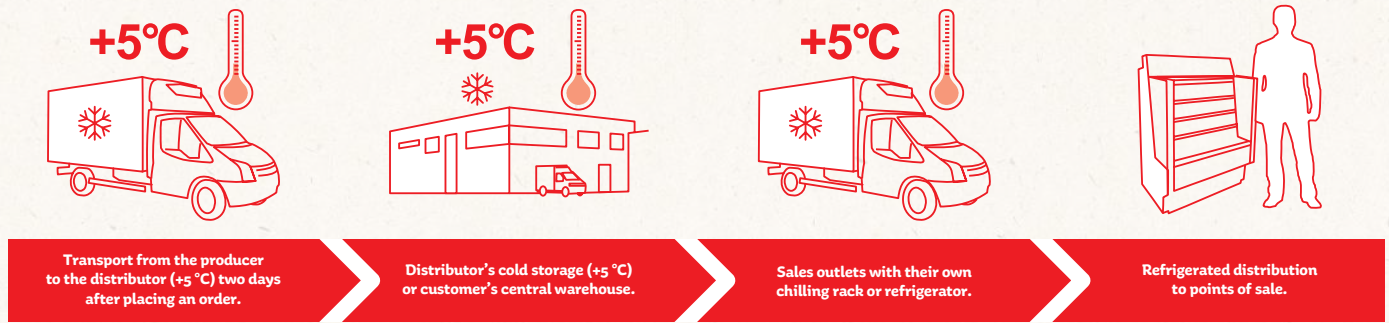
TUNA SANDWICH

Tuna spread with
eggs and arugula.

160 g



DISTRIBUTION SYSTEM



DISTRIBUTION CHANNELS



CONVENIENCE
STORES



SUPERMARKETS
AND HYPERMARKETS



SCHOOLS,
UNIVERSITIES,
HOSPITALS



SPORT
VENUES



GAS
STATIONS



HORECA



LINE OF FROZEN PRODUCTS FOR EXPORT — YORK DELI



BORN TO BE
DELICIOUS



SANDWICH REVOLUTION

- ✓ Our state-of-the-art bakery and unique recipes make our bread fluffy and soft, without excess moisture.
- ✓ Highest-quality ingredients from certified suppliers with minimal amount of water and fat for delicious taste.
- ✓ Flash-freezing prevents the growth of microorganisms. When defrosted at +5 °C, the product is as fresh as on the day it was made.
- ✓ Our products are packed in protective atmosphere and into light-restricting packaging reducing any further chance of oxidation.

RESULT:

8 MONTHS FROZEN, 25 DAYS SHELF LIFE



THE MAIN BENEFITS FOR YOU

ALWAYS IN-STOCK, ON-HAND AND ON-TIME AS REQUIRED - NO MORE LOST SALES DUE TO STOCK SHORTAGES.

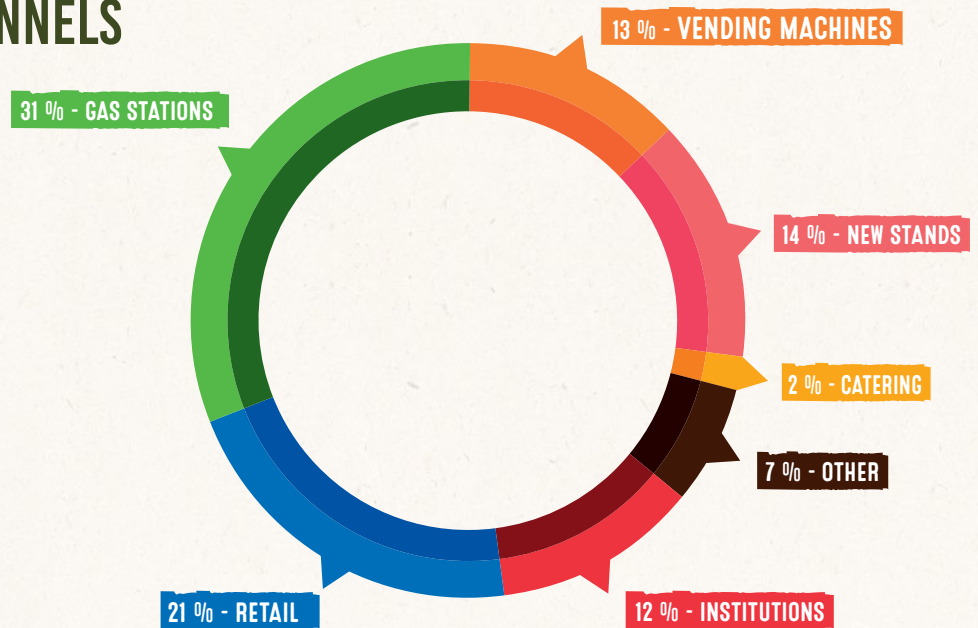
CONSISTENT DELICIOUS TASTE AND HIGHEST QUALITY PRODUCTS.

SMART RANGE OF PRODUCTS TO SATISFY EVEN THE MOST DEMANDING CUSTOMERS.

INCREASED PROFIT DUE TO LOWER WASTAGE, REDUCTION IN HANDLING COSTS AND HAPPY CUSTOMERS.

★ DISTRIBUTION CHANNELS

- ✓ Convenience stores
- ✓ High-traffic locations
- ✓ Gas stations
- ✓ Supermarkets
- ✓ Vending
- ✓ Food service providers



★ HOW TO WORK WITH THE PRODUCT

DISTRIBUTION PROCES

- 18 °C**
1. After manufacturing, products are delivered frozen (-18 °C).
- 18 °C**
2. The products can be stored frozen at the temperature of -18 °C for up to 8 months.
- DD.MM.YY**
3. When the product is required, it is removed from the freezer and labeled with the sell-by date. "sell-by date" of 25 days.
- +5 °C**
4. The product is kept in a standard refrigerator (+5 °C) to defrost for 24 hours to be ready for distribution.
- +5 °C**
5. Distribution to retailer in a chilled van (+5 °C).
- +5 °C**
6. Placement of the product at the retailer in a chilled cabinet (+5 °C).

DEFROSTING PROCESS:

1. Products must be defrosted at least 24 hours before sale when stored at a refrigeration temperature of max. +5 °C.
2. Distribute the products to the final Points of Sale at a max. temperature of +5 °C.
3. The goods must be stored in a refrigerator between 0 °C and 5 °C without temperature fluctuation.



LABELING PROCESS

1. Remove the products from the freezer according to the order recieved.
2. The date can be marked by stamp, sticker or an automatic labelling machine.
3. The entire process must be performed within 15 minutes.



Print the use-by date, i.e. 20 - 25 days from the defrost date, in the empty field marked "USE BY" in dd:mm:yy format.

PRODUCT PORTFOLIO

SANDWICHES



TURKEY HAM AND CHEESE

Slices of turkey ham and Maasdammer cheese.

165 g



TUNA AND OLIVES

Chunks of juicy tuna with black olives on mayonnaise.

155 g



CHICKEN, EGGS AND BACON

Roasted chicken breast with bacon and eggs on mayonnaise.

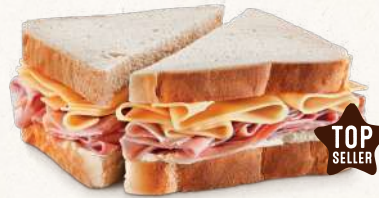
170 g



PROSCIUTTO AND CHEESE

Slices of Prosciutto and Emmental cheese.

150 g



HAM AND CHEESE
Slices of pork ham and
Maasdammer cheese.
165 g



HAM AND CHORIZO
Slices of turkey ham
and chorizo with
Maasdammer cheese.
165 g



BEEF AND PEPPERS
Thin slices of pastrami
roastbeef with roasted
bell pepper.
165 g



MOZZARELLA AND TOMATO
Slices of mozzarella
with dried tomatoes.
160 g



TRIPLE
Slices of ham and
Maasdammer cheese /
Roasted chicken breast
with bacon and eggs on
mayonnaise.
265 g



TURKEY HAM AND EGGS

Slices of turkey ham and boiled eggs.

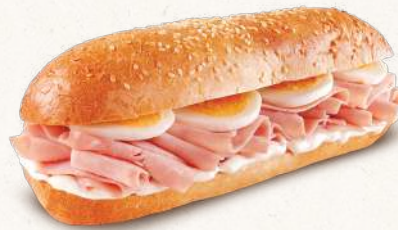
190 g



CHICKEN STRIPS

Spicy chicken strips with delicate mayonnaise dressing and cabbage.

190 g



HAM AND EGGS

Slices of ham and boiled eggs.

190 g



CHICKEN NUGGETS

Chicken Nuggets with delicate dressing and chopped cabbage.

175 g

PIZZA AND PIZZATA



HAND
MADE
IN SMALL
BATCHES

----- PORTFOLIO -----

PIZZA

CHILLED / FROZEN



360
PIZZA

PRODUCT PORTFOLIO

PIZZA



CARBONARA

Carbonara sauce,
mozzarella, bacon,
parmesan.

420 g



QUATTRO FORMAGGI

Cream sauce,
mozzarella, smoked
scamorza cheese,
gorgonzola, parmesan.

450 g



ANGELI DEMONI

Mozzarella, napoli
salami, scamorza
cheese, eggplant.

490 g



PROSCIUTTO COTTO

Tomato sugo, mozzarella,
mozzarella fior di latté,
ham.

380 g

CHILLED AND FROZEN
PIZZAS OFFER

360
Pizza

Ø 29 CM



CAPRICCIOSA

Tomato sugo,
mozzarella, ham,
mushrooms, black
olives.

470 g



MARGHERITA

Tomato sugo,
mozzarella.

340 g



SALAMI

Tomato sugo,
mozzarella, napoli
salami.

420 g



GORGOPERE

Mozzarella, pears,
honey mascarpone,
gorgonzola.

500 g

PRODUCT PORTFOLIO

PIZZA



NEW

GRECA VEGAN

Tomato sugo, smoked tempeh, greek vegan cheese, eggplant.

470 g



NEW

TONNO

Tomato sugo, mozzarella, tuna, red onion, parsley.

505 g



NEW

PIZZA BASE

Tomato sugo.

Ø 29 / 32 CM

250 g / 290 g

MAKE YOUR OWN PIZZA



NEW

PIZZA BASE

Cream sauce.

Ø 29 / 32 CM

250 g / 290 g

MAKE YOUR OWN PIZZA

PRODUCT PORTFOLIO

HALF PIZZA

CHILLED AND FROZEN
PIZZAS OFFER



CAPRICCIOSA

Tomato sugo,
mozzarella, ham,
mushrooms, black
olives.

250 g



MARGHERITA

Tomato sugo,
mozzarella.

200 g



QUATTRO FORMAGGI

Cream sauce,
mozzarella, smoked
scamorza cheese,
gorgonzola, parmesan.

205 g



CARBONARA

Carbonara sauce,
mozzarella, bacon,
parmesan.

225 g



SALAMI

Tomato sugo,
mozzarella, napoli
salami.

230 g

PRODUCT PORTFOLIO

PIZZATA SNACK



CAPRICCIOSA

Tomato sugo, mozzarella, ham, mushrooms, black olives.

280 g



CARBONARA

Carbonara sauce, mozzarella, bacon, parmesan.

240 g



SALAMI

Tomato sugo, mozzarella, napoli salami.

230 g



QUATTRO FORMAGGI

Cream sauce, mozzarella, smoked scamorza cheese, gorgonzola, parmesan.

230 g

FLOW PACK

NEW





RENTAL / SALE POSSIBILITIES: SOGO PIZZA OVEN



Pizza oven and contact grill, great for making pancakes, omelettes, etc.

- The diameter of the plate is 30 cm; it may be fully disassembled.
- High-quality non-stick and durable granite surface, heats up quickly.
- Two independent thermostats to set the temperature of the top and bottom plates separately.
- MAX. TEMPERATURE: 180°C.
- POWER: 1800 W
- DIMENSIONS:
product 31x40x11 cm,
packaging 32x42x12 cm



WHOLESALE PACKAGING

- PIZZA DIAMETER: 29 cm
- NO. OF UNITS PER PACKAGE: 6
- PACKAGE DIMENSIONS:
34,5x34,5x13 cm



DISTRIBUTION CHANNELS

convenience stores • shopping centres • pedestrian zones, offices, filling stations • schools, universities • hospitals • sporting events • cultural and leisure events • accommodation facilities, hotels, hostels • aerolines, local transport providers • army, construction sites



PIZZA PROPERTIES

THE SAME
QUALITY AS THAT
OF A FRESHLY
BAKED PIZZA.

WE MAKE
ARTISAN PIZZAS
WITH AUTHENTIC
INGREDIENTS.

THE BAKING
PROCESS STOPS AT 80%;
THEN THE PIZZA IS BLAST-
CHILLED OR FROZEN.

THE PIZZA
EXPIRES AFTER
13 DAYS (CHILLED)
OR 365 DAYS
(FROZEN).

FINISH
BAKING THE PIZZA
AT 240 °C FOR
6-8 MINUTES.



PREPARATION

CHILLED



Remove from
plastic packaging



180°C
230°C

Place in the oven for
approx. 5-7 minutes

5-7 min

FROZEN



Remove from
plastic packaging



180°C
230°C

Place in the oven for
approx. 7-8 minutes

7-8 min

PRODUCT PORTFOLIO PIZZA DOUGH

FROZEN PIZZA DOUGH
OFFER



PIZZA DOUGH

490 g



THE STORY OF OUR DOUGH

Our 360 frozen pizza stands out for its exceptional and unique dough. Crafted over generations, our dough is perfected with a balanced blend of Italian flour types, followed by an extra-long cold fermentation period and meticulous proofing. The result? Something truly special.

**BECAUSE THE BEST PIZZA DOUGH
TAKES ITS TIME.**



CHILLED SOUPS

MADE IN
SMALL
BATCHES



known from
BAGETERIE BOULEVARD



MADE IN
SMALL
BATCHES



TOMATO SOUP WITH THYME

Creamy soup with
Italian tomatoes
and thyme.

600 g



CARROT SOUP WITH GINGER

Creamy carrot soup
with ginger and orange
juice.

600 g



CREAMY CAULIFLOWER SOUP WITH NUTMEG

Creamy cauliflower
soup with nutmeg.

600 g

PRODUCT PORTFOLIO

SOUPS

MADE IN
SMALL
BATCHES



CHICKEN ONION SOUP WITH THYME

Onion soup with chicken meat, root vegetables and thyme.

600 g



SWEET POTATO SOUP WITH BACON

Creamy sweet potato and potato soup with bacon and white pepper.

600 g



LA BOMBA

Creamy potato and carrot soup with Iberico cheese and pieces of chorizo.

600 g

PRODUCT PORTFOLIO

BAKED PATATAS

BAKED POTATOES
OFFER



BAKED PATATAS
With homemade
tartar sauce.
520 g



PREPARATION



FROZEN BREAD OFFER



PRODUCT PORTFOLIO PRE-BAKED

FROZEN BREAD
OFFER



**FRENCH WHEAT BAGUETTE
LARGE**

225 g

56 cm



**FRENCH MULTIGRAIN BAGUETTE
LARGE**

245 g



**FRENCH WHEAT BAGUETTE
MEDIUM**

110 g



**FRENCH MULTIGRAIN BAGUETTE
MEDIUM**

120 g



**FRENCH WHEAT BAGUETTE
MINI**

55 g



**FRENCH MULTIGRAIN BAGUETTE
MINI**

65 g



PRODUCT PORTFOLIO FULLY BAKED



WHITE WHEAT BAGUETTE

110 g



MULTIGRAIN WHEAT-RYE BAGUETTE

120 g



HOT DOG BUN

80 g



CIABATTA

60 g



WHEAT PANINI BREAD

90 g



GOING OUR OWN WAY
FOR MORE THAN 30 YEARS,
FROM THE HEART AND WITH GUSTO



CONTACT



COMPANY HQ

Crocodile ČR spol. s r.o.
Poděbradská 206/57
Praha 9
Czech Republic



PRODUCTION PLANT

Tovární 386
281 29
Žiželice nad Cidlinou

crocodile.com

