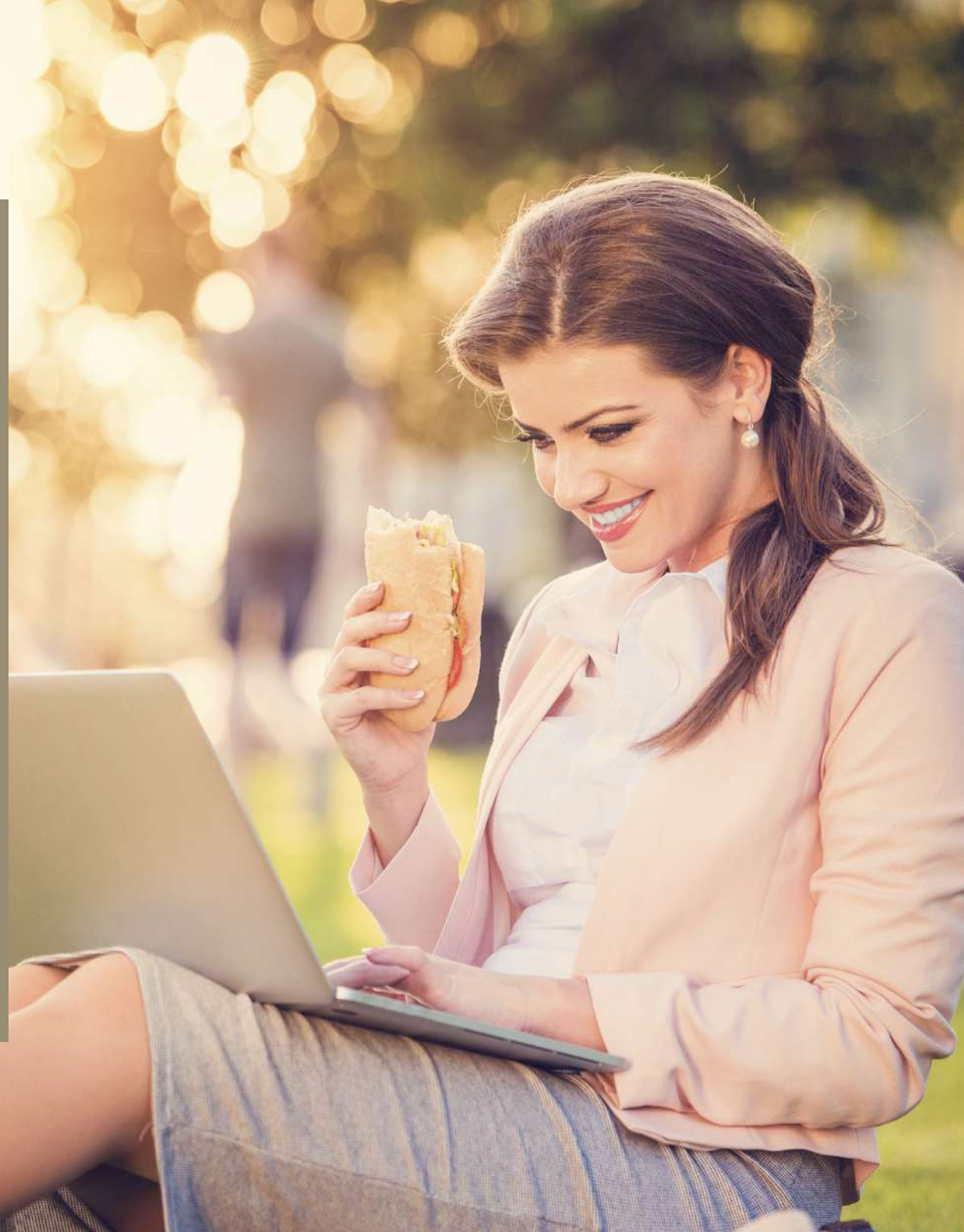


FRESH
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SANDWICHES

COMPANY PROFILE

2024-2025



SINCE 1991, THE PRODUCTION AND DISTRIBUTION OF PACKAGED BAGUETTES AND SANDWICHES HAS BEEN ONE OF OUR KEY PROFICIENCIES.

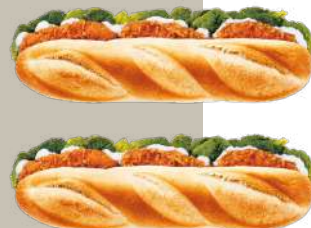
FOR OUR BAGUETTES AND SANDWICHES, WE MAKE BAKED GOODS IN OUR OWN BAKERY, WE CREATE OUR OWN MAYONNAISE AND DRESSING, WE COOK THE MEAT AS WELL AS GRILL THE VEGETABLES.

ORDERS ARE MANAGED BY OUR OWN INFORMATIONAL SYSTEM (DMS), WE HANDLE DISTRIBUTION WITH OUR OWN FLEET OF VEHICLES FROM 4 DISTRIBUTION DEP.

WE'RE CROCODILLE



CROCODILLE BY THE NUMBERS



WE PRODUCE:
30 000 000
ITEMS YEARLY



WE SUPPLY:
2500 POINTS-OF-SALE
AND CENTRAL WAREHOUSES

ANNUAL TURNOVER:
60 000 000 EURO

WE EMPLOY
700 PEOPLE

AFTER 30 YEARS IN THE MARKET, OUR
BAGUETTES AND SANDWICHES HAVE
BEEN SOLD TO OVER **1 000 000 000**
CUSTOMERS

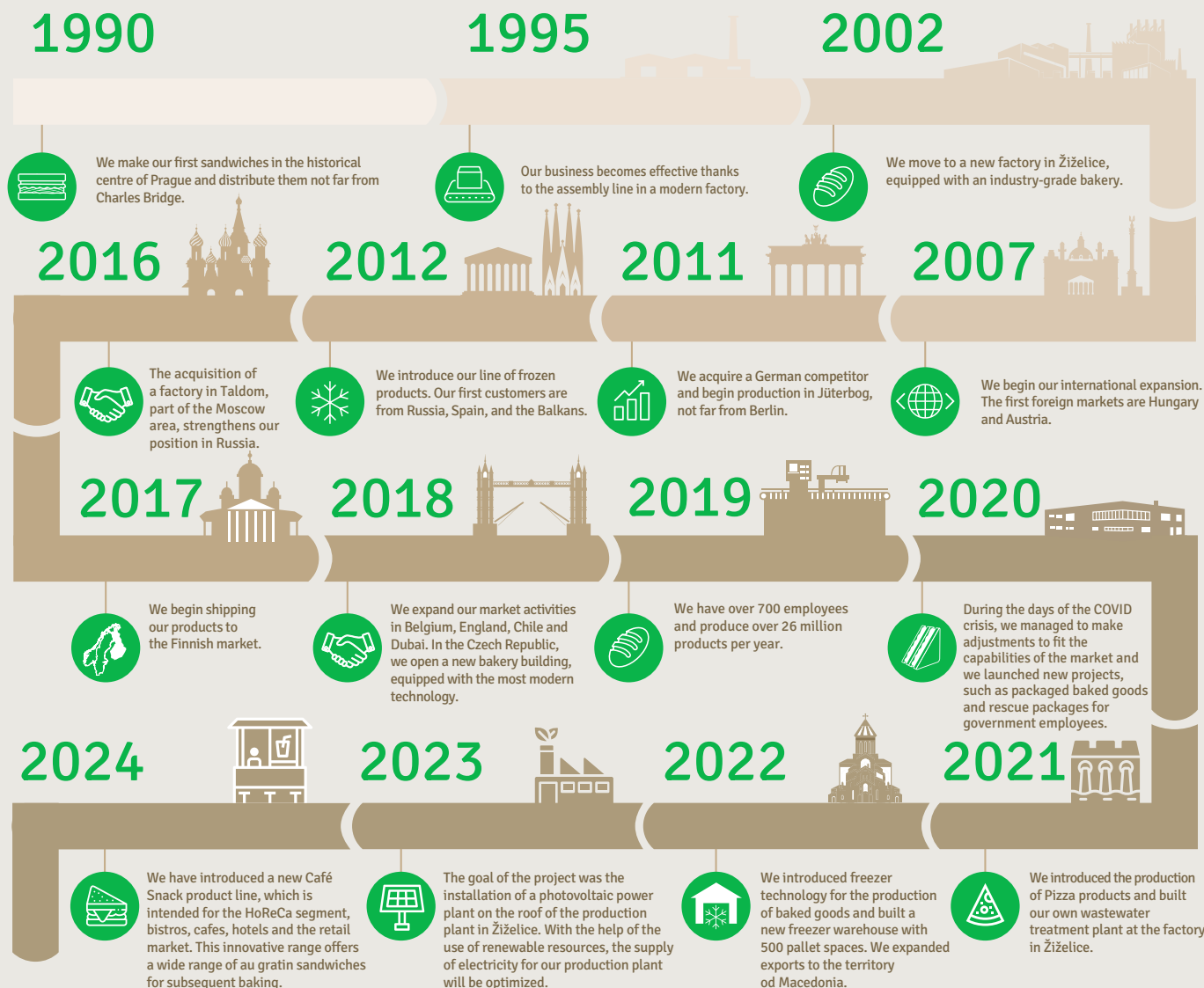


MANUFACTURING FACILITY

<u>A</u>	SANDWICH ASSEMBLY	<u>C</u>	MAYONNAISE PRODUCTION	<u>E</u>	BAKED GOODS WAREHOUSE	<u>H</u>	UTILITY ROOMS
<u>B</u>	PRODUCTION OF HEAT-PROCESSED INGREDIENTS AND OVEN-READY MEALS	<u>D</u>	INDUSTRIAL PRODUCTION OF READY MEALS UNDER CONSTRUCTION	<u>F</u>	BAGUETTE ASSEMBLY	<u>I</u>	BAKERY
				<u>G</u>	FLASH FREEZING	<u>J</u>	WAREHOUSES

CROCODILLE 30 YEARS OF TRADITION

KEY POINTS IN OUR HISTORY



FACTORY DEVELOPMENT PLAN 2025-2030



**NEW
WAREHOUSE
CAPACITIES**



**BAKERY
EXPANSION**



**PRODUCTION
EXPANSION**



**PRODUCT
DEVELOPMENT
CENTER**



**NEW
INDUSTRIAL
GATEHOUSE**



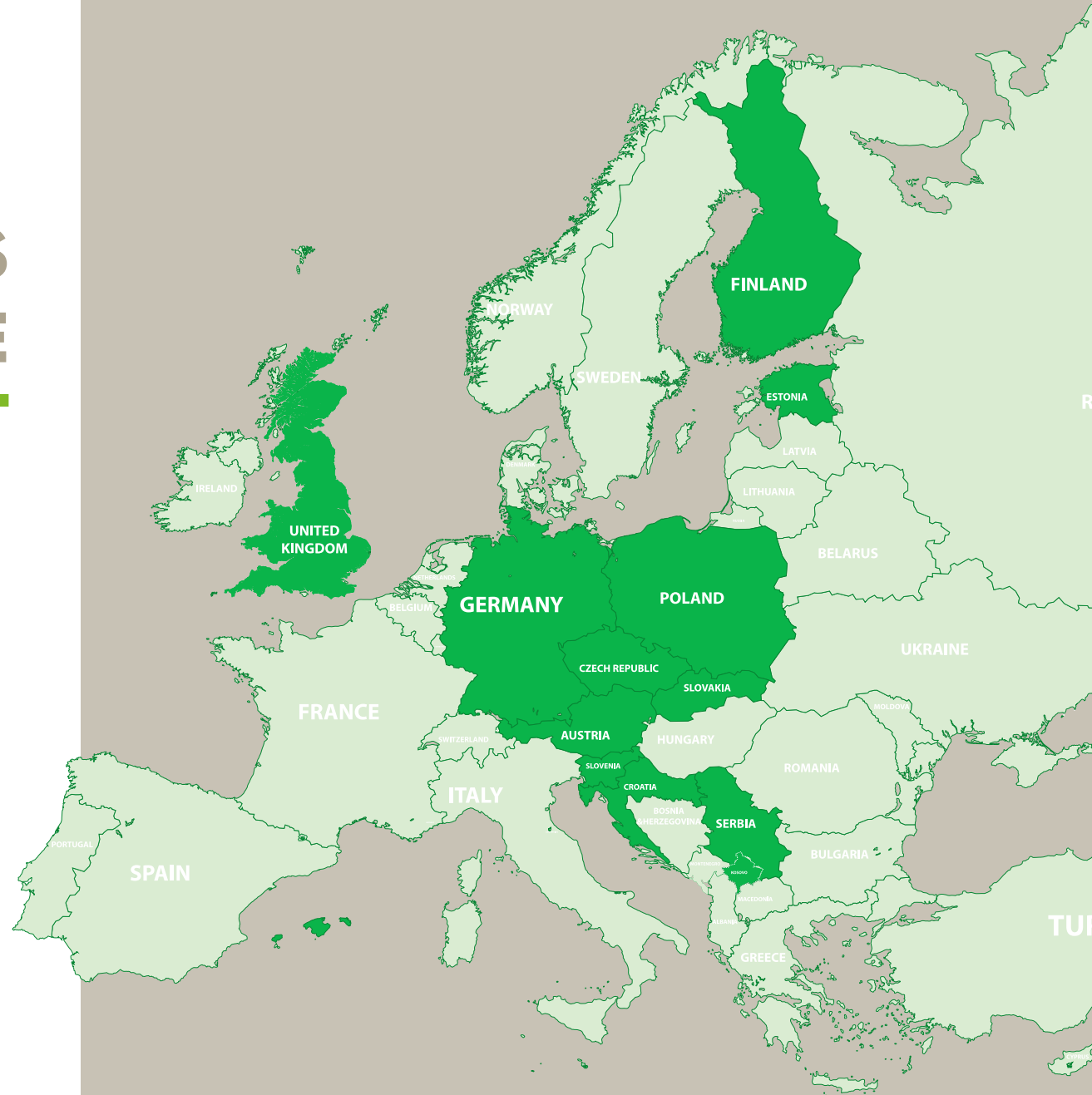
EUROPE IS OUR HOME

CROCODILLE-OWNED BRANCHES

- PRAGUE
- BRNO
- WIEN
- BUDAPEST
- MADRID

COMMERCIAL AGENCIES

- | | |
|------------|-------------|
| • SLOVENIA | • POLAND |
| • GERMANY | • GEORGIA |
| • SLOVAKIA | • CROATIA |
| • AUSTRIA | • MACEDONIA |
| • FINLAND | • SPAIN |
| • SERBIA | • BOSNIA |
| • ESTONIA | • LITHUANIA |
| • ENGLAND | • LATVIA |



STRATEGIC LOCATION

- THE PRODUCTION PLANT IS LOCATED IN THE MIDDLE OF THE CZECH REPUBLIC IN THE IMMEDIATE VICINITY OF THE MOTORWAY JUNCTION. THIS POSITION IS CONVENIENT FOR BOTH DISTRIBUTION WITHIN THE CZECH REPUBLIC, AS WELL AS FOR CENTRAL EUROPEAN COUNTRIES.



PRODUCTION PROCESS

01 - BAKING THE BAKED GOODS

02 - PREPARING AND MAKING INGREDIENTS

- A) VEGETABLE WASHING
- B) PRODUCTION OF HEAT-PROCESSED INGREDIENTS
- C) PREPARING INGREDIENTS FOR ASSEMBLY
- D) MAYONNAISE AND DRESSING PRODUCTION

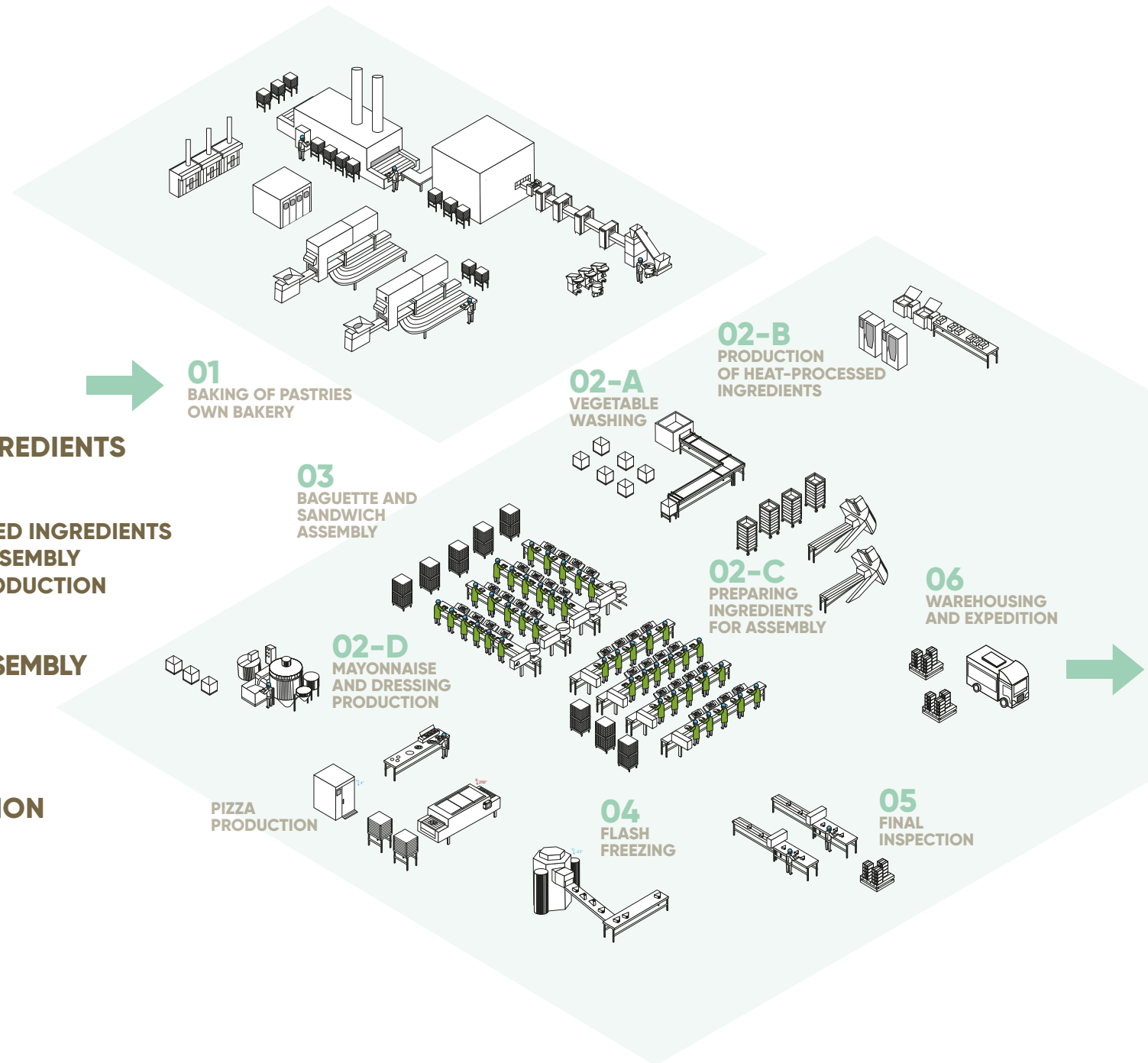
03 - BAGUETTE AND SANDWICH ASSEMBLY

04 - FLASH FREEZING

05 - FINAL INSPECTION

06 - WAREHOUSING AND EXPEDITION

PIZZA PRODUCTION



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SANDWICHES



BAKERY

THE CROCODILLE BAKERY RANKS AMONGST
THE MOST MODERN BAKERY OPERATIONS IN
THE CZECH REPUBLIC.

FOR THE CROCODILLE SANDWICHES AND
BAGUETTES, WE BAKE THE BAKED GOODS IN
OUR OWN BAKERY – BAGUETTES, SANDWICH
BREAD ARTISAN BREAD, PANINI.

PRODUCTION CAPACITY:

- **220,000** PC PER DAY
- **80,000,000** PC PER YEAR



BAKERY TECHNOLOGY

- ▶ RADEMAKER FORMING LINE.
- ▶ WERNER & PFLEIDERER FORMING LINE.
- ▶ HORIZONTAL VACUUM KNEADER VMI.
- ▶ TOPOS SPIRAL MIXERS.
- ▶ CONTINUOUS OVENS J4.
- ▶ REVENT ROTARY OVENS.



MAYONNAISE PRODUCTION

- ▶ WE PRODUCE OUR OWN MAYONNAISE, MAYONNAISE DRESSINGS, AND VARIOUS KINDS OF SAUCES. ALL OF WHICH ARE FREE OF CHEMICAL PRESERVATIVES.
- ▶ FRYMAKORUMA MAKER.

FrymaKoruma



PRODUCTION OF HEAT-PROCESSED INGREDIENTS

WE ONLY FILL OUR BAGUETTES AND SANDWICHES
WITH QUALITY INGREDIENTS. WE PREPARE MEAT,
STRIPS, NUGGETS, AND OTHER BAKED INGREDIENTS
IN THE HALL FOR HEAT-PROCESSED INGREDIENTS.

TECHNOLOGY USED:

PRESSURE PANS FRIMA VARIOCOOKING CENTER,
RATIONAL GAS COMBI OVENS SELF-COOKING CENTER.



BAGUETTE AND SANDWICH ASSEMBLY

- ▶ BAGUETTE AND SANDWICH ASSEMBLY TAKES PLACE IN TWO PRODUCTION HALLS.
- ▶ BAGUETTES – 5 PRODUCTION LINES.
- ▶ SANDWICHES – 3 PRODUCTION LINES.
- ▶ DAILY CAPACITY.
- 200,000 PC.



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SANDWICHES

BAGUETTE ASSEMBLY TECHNOLOGY

- ▶ INDUSTRIAL SLICING MACHINES WEBER, TREIF, BIZERBA.
- ▶ PACKAGES FUJI, VARIOVAC, WEBOMATIC, MULTIVAC, REPAK.

weber



BIZERBA



REPAK®

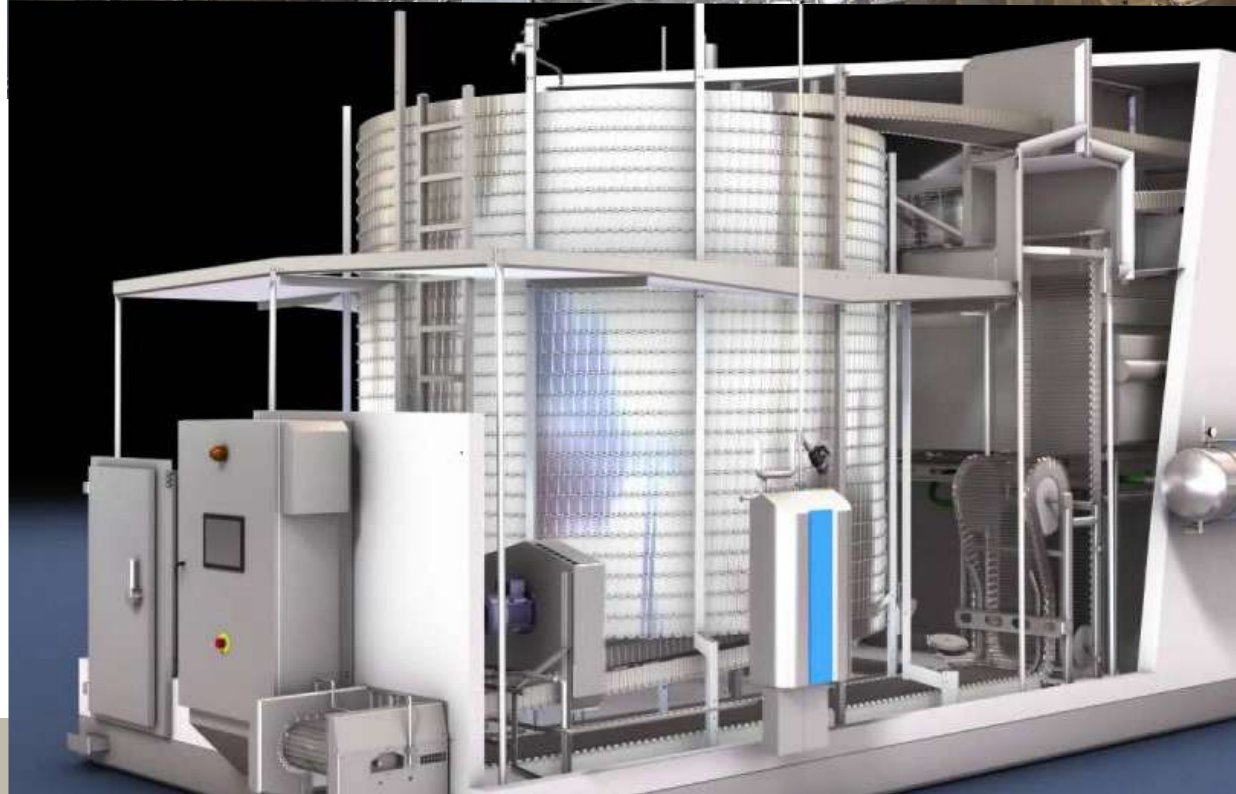
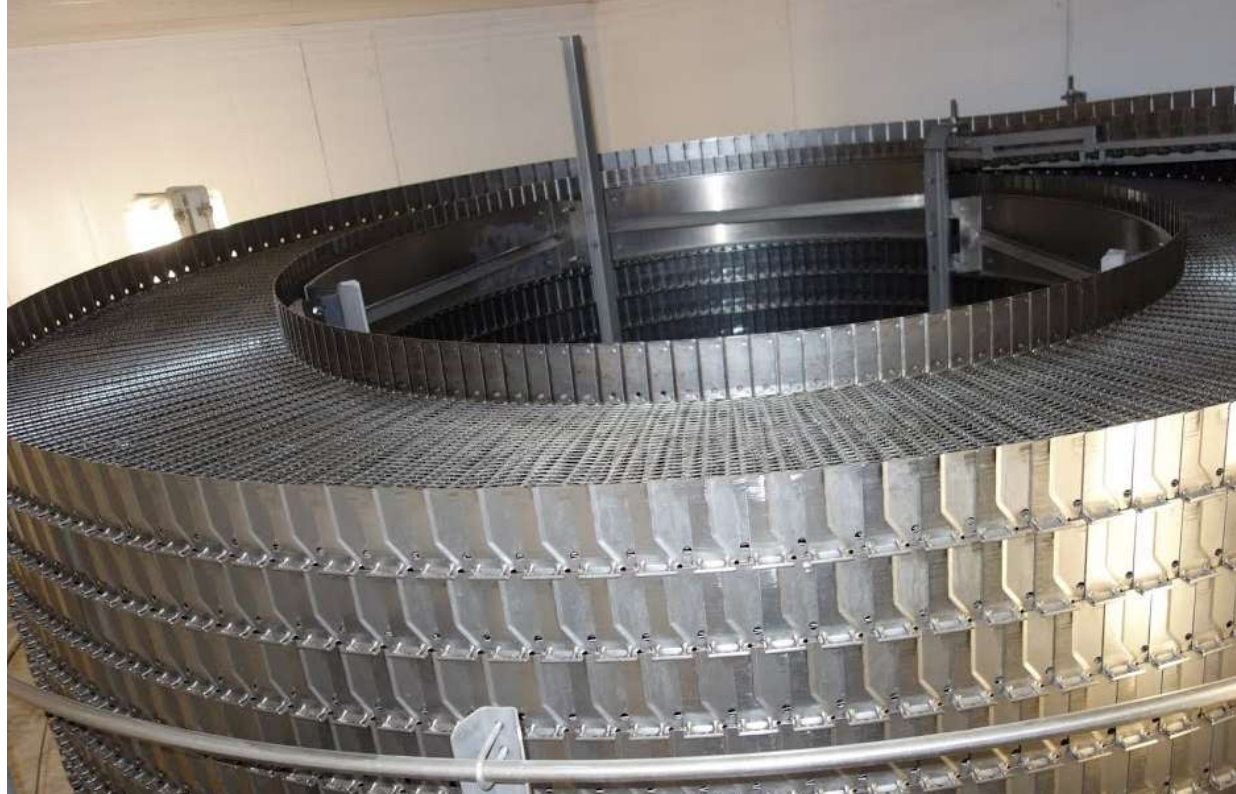


FLASH FREEZING

► SPIRAL FREEZER FRIGOSCANDIA
type: GCM 76-08-25-12 NS CCR.

- TOTAL BELT WIDTH: 760 MM.
- 25 EFFICIENCY LEVELS.
- BELT LENGTH: 335 METRES.
- TOTAL DIMENSIONS:
5,000 MM X 8,600 MM X 4,500 MM.

FRIGOSCANDIA



FINAL INSPECTION, CARTONING

- ▶ THE PRODUCTION LINES ARE CAPPED WITH PACKERS, METAL DETECTORS, AND FINAL INSPECTION SENSORS.
- ▶ THE PRODUCTS ARE STORED IN CONTAINERS FOR DOMESTIC AMBULANT DISTRIBUTION, OR THEY ARE CARTONED FOR DELIVERY TO THE CLIENTS' CENTRAL WAREHOUSES.
- ▶ METAL DETECTORS BIZERBA, METLER TOLEDO.
- ▶ X-RAY HEYMAN SYSTEMS.

BIZERBA

METTLER TOLEDO

smiths
detection



DISTRIBUTION CHANNELS



CONVENIENCE
STORES



SUPERMARKETS
AND HYPERMARKETS



SCHOOLS,
UNIVERSITIES,
HOSPITALS



CULTURAL
AND LEISURE
ACTIVITIES



SPORTING
EVENTS



CAFÉS



PETROL
STATIONS



PRODUCT PORTFOLIO

BAGUETTES



SANDWICHES



WRAPS



PANINI



CAFÉ SNACK



PIZZAS



PRODUCTS

BAGUETTES

250 FILLED BAGUETTE RECIPES.

FLOWPACK PLASTIC FILM.

VARIOUS LENGTHS, SPREADS, SHAPES.

2 SHELF-LIFE OPTIONS.

ULTRA FRESH : SHELF-LIFE 5 DAYS.
THE FILLING CONTAINS FRESH VEGETABLES.

SHELF-LIFE 13 DAYS - FILLING ADJUSTED
TO THE SHELF-LIFE.



PRODUCTS

SANDWICHES

220 FLAVOURS.

VARIOUS BREAD TYPES – MALTED,
SEEDED, WHITE.

PACKAGED IN A PROTECTED ATMOSPHERE.

7-DAY, 15-DAY, 21-DAY SHELF-LIFE.

CARTON PACKAGING.



FRESH
crocodile[®]
SANDWICHES

PRODUCTS

PANINI

PRODUCT LINE OF SANDWICHES FOR BAKING
ON A GRILL.

IDEAL FOR BISTROS, BARS, CORPORATE
EVENTS, CAFETERIAS.

8 FLAVOURS.

PACKAGED IN A PROTECTED ATMOSPHERE.

20-25-DAY SHELF-LIFE.

PACKAGE OPTIONS - CHILLED, FROZEN.

Panini
by crocodile[®]



PRODUCTS

CHILLED PIZZAS

HAND-MADE NEAPOLITAN PIZZA.

DOUGH MADE OF THREE TYPES OF FLOUR.

7 RECIPES.

VACUUM-SEALED.

12-DAY SHELF-LIFE.

READY IN 5 MINUTES.

CRISPY AS OVEN-MADE PIZZAS.

PIZZATAS, FROZEN 28 X 4 CM.

12-MONTH SHELF-LIFE.



PRODUCTS

CAFÉ SNACK

HORECA SEGMENT

CLASSIC - CLASSIC RECIPES.

GOURMET - RECIPES FEATURING ARTISANAL
BREAD

SIGNATURE RECIPES

EASY AND EFFICIENT PREPARATION

WIDE RANGE OF PRODUCTS



CAFÉ SNACK



PRODUCTS

FROZEN PIZZAS

HAND-MADE NEAPOLITAN PIZZA.

DOUGH MADE OF THREE TYPES OF FLOUR.

7 RECIPES.

12-DAY SHELF-LIFE.

READY IN 5 MINUTES.

CRISPY AS OVEN-MADE PIZZAS.

26 X 4 CM.

12-MONTH SHELF-LIFE.



Flow pack

PRODUCTS

OVEN-READY MEALS

VACUUM-SEALED, SKIN.

SOUS VIDE MEAT.

STRIPS.

CHICKEN NUGGETS.

GASTRO PACKAGING FOR SOUPS, SAUCES.



PRODUCTS

FROZEN PASTRY

FRENCH WHEAT BAGUETTES 15, 28, 56 CM.

FRENCH WHEAT BAGUETTE 28 CM.

HOT DOG BUN 22 CM.

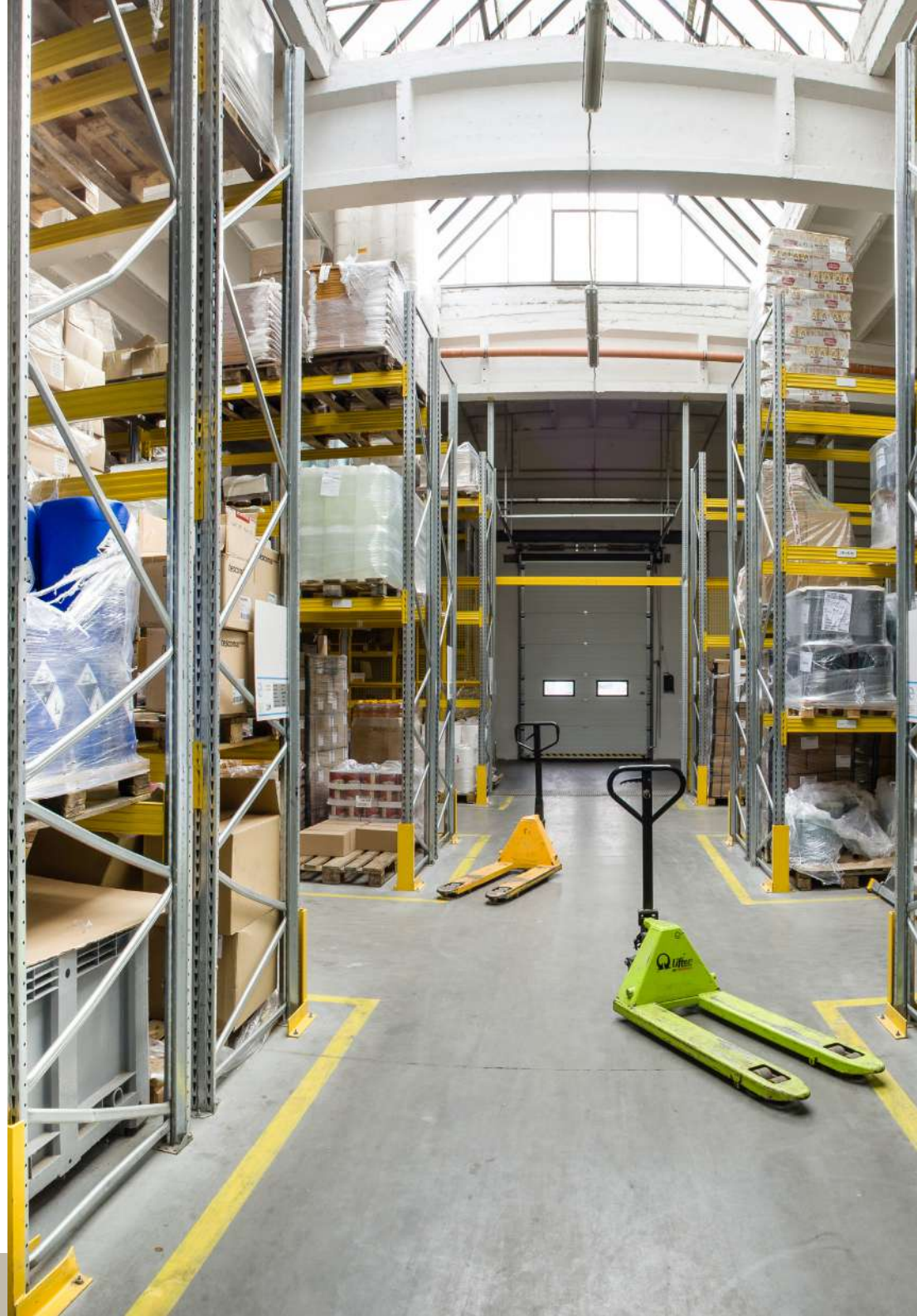
CIABATTA BAGUETTE 22 CM.

WHEAT PANINI BREAD 24 CM.



WAREHOUSES AND WAREHOUSING SYSTEMS

- ▶ 2200 M2 STORAGE AREAS – ANOTHER 1100M2 UNDER CONSTRUCTION.
- ▶ WAREHOUSE CAPACITY: 3000 PALLET PLACES.
OF WHICH:
 - A) 1200 PALLET PLACES FOR REFRIGERATED AND FROZEN RAW MATERIALS AND PRODUCTS.
 - B) 1800 PALLET PLACES - UNCOOLED RAW MATERIALS, PACKAGING.
- ▶ RECEIVING AND ISSUING PROCESSES ARE SOLVED BY AN AUTOMATED WAREHOUSE SYSTEM WMS.



PROCESS / QUALITY MANAGEMENT

- ▶ EVERY PRODUCTION PROCESS IS DESCRIBED, VERIFIED, AND REGULARLY VALIDATED.
- ▶ THE ENTIRE PRODUCTION PROCESS IS MONITORED DAILY BY WORKERS IN THE DEPARTMENT OF QUALITY.
- ▶ INPUT INGREDIENTS ARE EXAMINED BY THE QUALITY INSPECTOR, WHO APPROVES THE REQUIRED.
- ▶ THE ENTIRE PRODUCTION PROCESS IS MONITORED ON A BASIS OF POINTS DESCRIBED IN THE HACCP HANDBOOK.
- ▶ WE PERFORM TESTS IN OUR LABORATORIES DAILY, EXAMINING THE INGREDIENTS AND ASSEMBLED PRODUCTS TO VERIFY THEIR MICROBIOLOGICAL SAFETY AND QUALITY.
- ▶ A TEAM OF DEVELOPERS CREATE NEW RECIPES ACCORDING TO THE DEFINED TASKS.
- ▶ APPROX. 40 NEW RECIPES ARE INTRODUCED EACH YEAR IN THE INDIVIDUAL PRODUCT LINES.



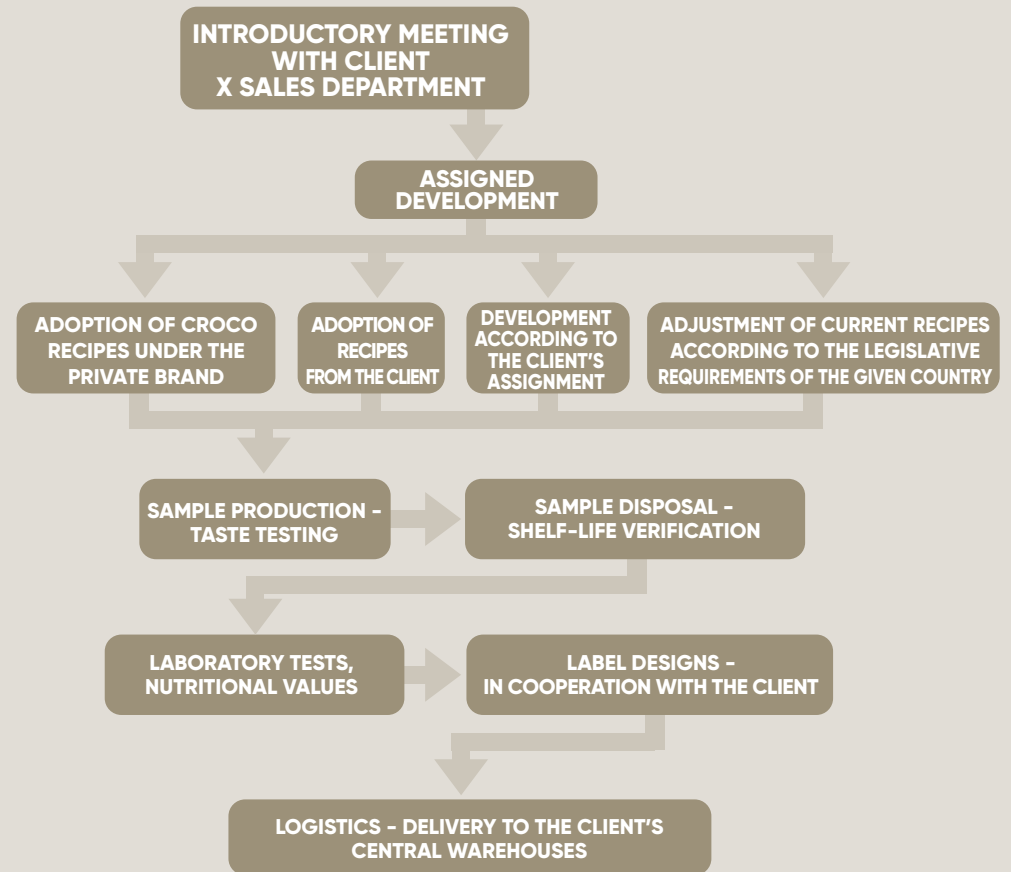
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SANDWICHES

PRIVATE LABELS, DEVELOPMENT PROCESS



TESCO
finest★

DRIVE
Cafe



"FROM ASSIGNMENT TO COMPLETION IN 6 WEEKS"

FRESH
crocodile[®]
SANDWICHES

PRIVATE LABEL CASE STUDIES

ORIGINAL
RECIPE
York
★ DELI ★

DRIVE
Cafe



CASE STUDY TESCO STORES UK

- ▶ HAND-MADE NEAPOLITAN PIZZA.
- ▶ DOUGH MADE OF THREE TYPES OF FLOUR.
- ▶ VACUUM-SEALED.
- ▶ 12-DAY SHELF-LIFE.
- ▶ READY IN 5 MINUTES.
- ▶ CRISPY AS OVEN-MADE PIZZAS.

TESCO
finest[★]



CASE STUDY CAMELOT CHILLED FOODS UK

ENGLAND

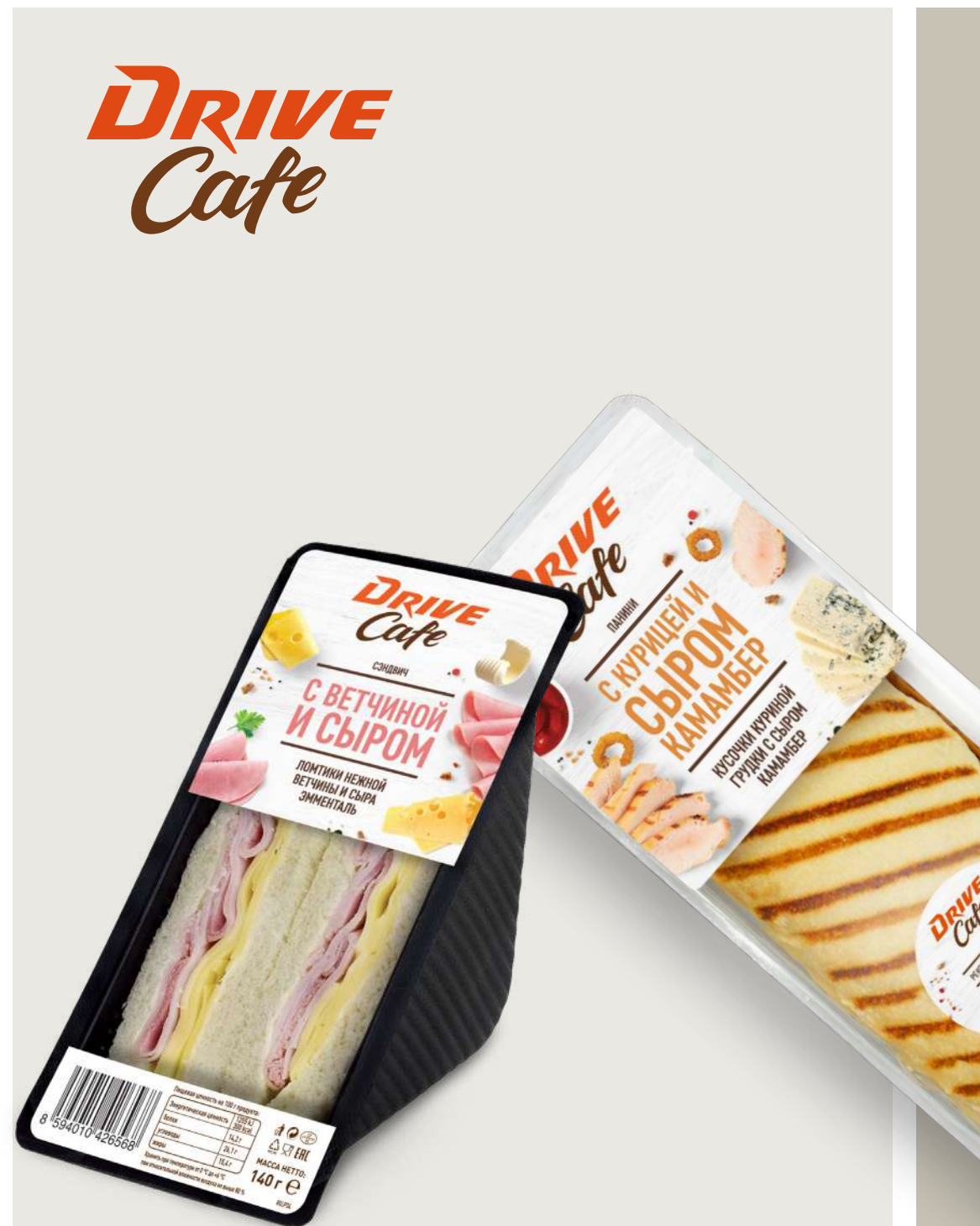
- ▶ 4 RECIPES.
- ▶ RECIPE DEVELOPMENT IN COOPERATION WITH THE CLIENT (WITHOUT PORK).
- ▶ PACKAGED IN A PROTECTED ATMOSPHERE – FLASH-FROZEN.
- ▶ 8-MONTH SHELF-LIFE WHEN FROZEN.
- ▶ DELIVERY TO DISTRIBUTION WAREHOUSES.
- ▶ ONCE THAWED – 20-25 DAY SHELF-LIFE.
- ▶ WORKING WITH THE CLIENT SINCE 2018.



CASE STUDY GAZPROM

SERBIA

- ▶ 6 RECIPES.
- ▶ PRIVATE LABEL DRIVE CAFE.
- ▶ DEVELOPMENT ACCORDING TO THE CLIENT'S ASSIGNMENT – RESTRICTED IN TERMS OF EXPORT CONDITIONS.
- ▶ FLASH-FROZEN.
- ▶ DELIVERY TO THE DISTRIBUTION WAREHOUSE.
- ▶ WORKING WITH THE CLIENT SINCE 2016.



CASE STUDY MINORA

SLOVENIA

- ▶ 4 PANINI SANDWICH FLAVOURS BY CROCODILLE.
- ▶ ASSIGNED RECIPE ADJUSTMENTS ACCORDING TO LOCALLY PREFERRED FLAVOURS.
- ▶ FLASH-FROZEN, PACKAGED IN A PROTECTED ATMOSPHERE.
- ▶ ONCE THAWED, 20-25 DAY SHELF-LIFE.
- ▶ WORKING WITH THE CLIENT SINCE 2014.



CASE STUDY STRATUS GENERAL TRADING

UNITED ARAB EMIRATES

- ▶ DEVELOPMENT OF EXPORT PRODUCT LINE WITH HALAL CERTIFICATION.
- ▶ WORKING WITH THE CLIENT SINCE 2017.
- ▶ FROZEN PANINI 12-MONTH SHELF-LIFE.



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crocodile[®]
SANDWICHES

**IN PRODUCTION
AND DISTRIBUTION
OF PACKAGED
BAGUETTES, WE'RE
A LEADER, AND WE CAN
CERTAINLY BE A LEADER
FOR YOU.**



FRESH
crocodile[®]
SANDWICHES

CONTACT INFORMATION

WE WOULD BE HAPPY
TO ANSWER ANY OF YOUR
QUESTIONS



FRESH
crocodile[®]
COMPANY

Ing. Pavel Kittner
Director of Plant Operations

pkittner@crocodile.com / +420 725 726 035



FRESH
crocodile[®]
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Crocodile ČR, spol. s r.o.,
Poděbradská 206/57, 198 00 Praha 9

GOING OUR OWN WAY FOR MORE THAN 30 YEARS, FROM THE HEART AND WITH GUSTO

CONTACT



COMPANY HQ

Crocodile ČR spol. s r.o.
Poděbradská 206/57
Praha 9
Česká republika



PRODUCTION PLANT

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281 29
Žiželice nad Cidlinou



crocodile.com