

FRESH
crocodile[®]
SANDWICHES

MANUFACTURING FACILITY

ŽIŽELICE NAD
CIDLINOU

2022-2023



FRESH
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SANDWICHES

WE'RE **CROCODILLE**

- ▶ SINCE 1994, THE PRODUCTION AND DISTRIBUTION OF PACKAGED BAGUETTES AND SANDWICHES HAS BEEN ONE OF OUR KEY PROFICIENCIES.
- ▶ FOR OUR BAGUETTES AND SANDWICHES, WE MAKE BAKED GOODS IN OUR OWN BAKERY, WE CREATE OUR OWN MAYONNAISE AND DRESSING, WE COOK THE MEAT AS WELL AS GRILL THE VEGETABLES.
- ▶ ORDERS ARE MANAGED BY OUR OWN INFORMATIONAL SYSTEM (DMS), WE HANDLE DISTRIBUTION WITH OUR OWN FLEET OF VEHICLES FROM 4 DISTRIBUTION DEP.



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CROCODILLE BY THE NUMBERS

WE PRODUCE:
30 000 000
ITEMS YEARLY

WE SUPPLY:
2500 POINTS-OF-SALE
AND CENTRAL WAREHOUSES

YEARLY OVERTURN:
60 000 000 EURO

WE EMPLOYEE
700 PEOPLE

**AFTER 30 YEARS IN THE MARKET, OUR
BAGUETTES AND SANDWICHES HAVE
BEEN SOLD TO OVER **1 000 000 000**
CUSTOMERS**

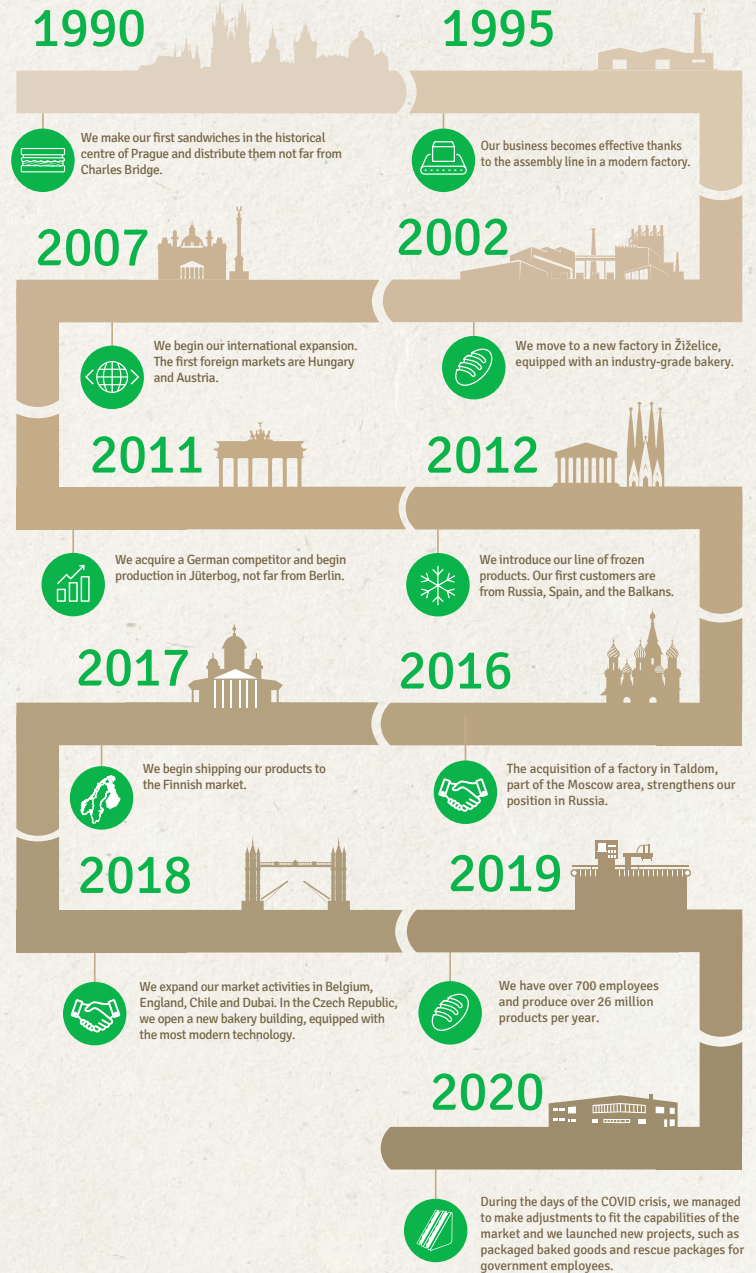


MANUFACTURING FACILITY

<u>A</u>	SANDWICH ASSEMBLY	<u>C</u>	MAYONNAISE PRODUCTION	<u>E</u>	BAKED GOODS WAREHOUSE	<u>H</u>	UTILITY ROOMS
<u>B</u>	PRODUCTION OF HEAT-PROCESSED INGREDIENTS AND OVEN-READY MEALS	<u>D</u>	INDUSTRIAL PRODUCTION OF READY MEALS UNDER CONSTRUCTION	<u>F</u>	BAGUETTE ASSEMBLY	<u>I</u>	BAKERY
				<u>G</u>	FLASH FREEZING	<u>J</u>	WAREHOUSES

CROCODILLE 30 YEARS OF TRADITION

KEY POINTS IN OUR HISTORY



EUROPE IS OUR HOME

► CROCODILLE-OWNED BRANCHES

- PRAGUE
- BRNO
- WIEN
- BUDAPEST
- MADRID

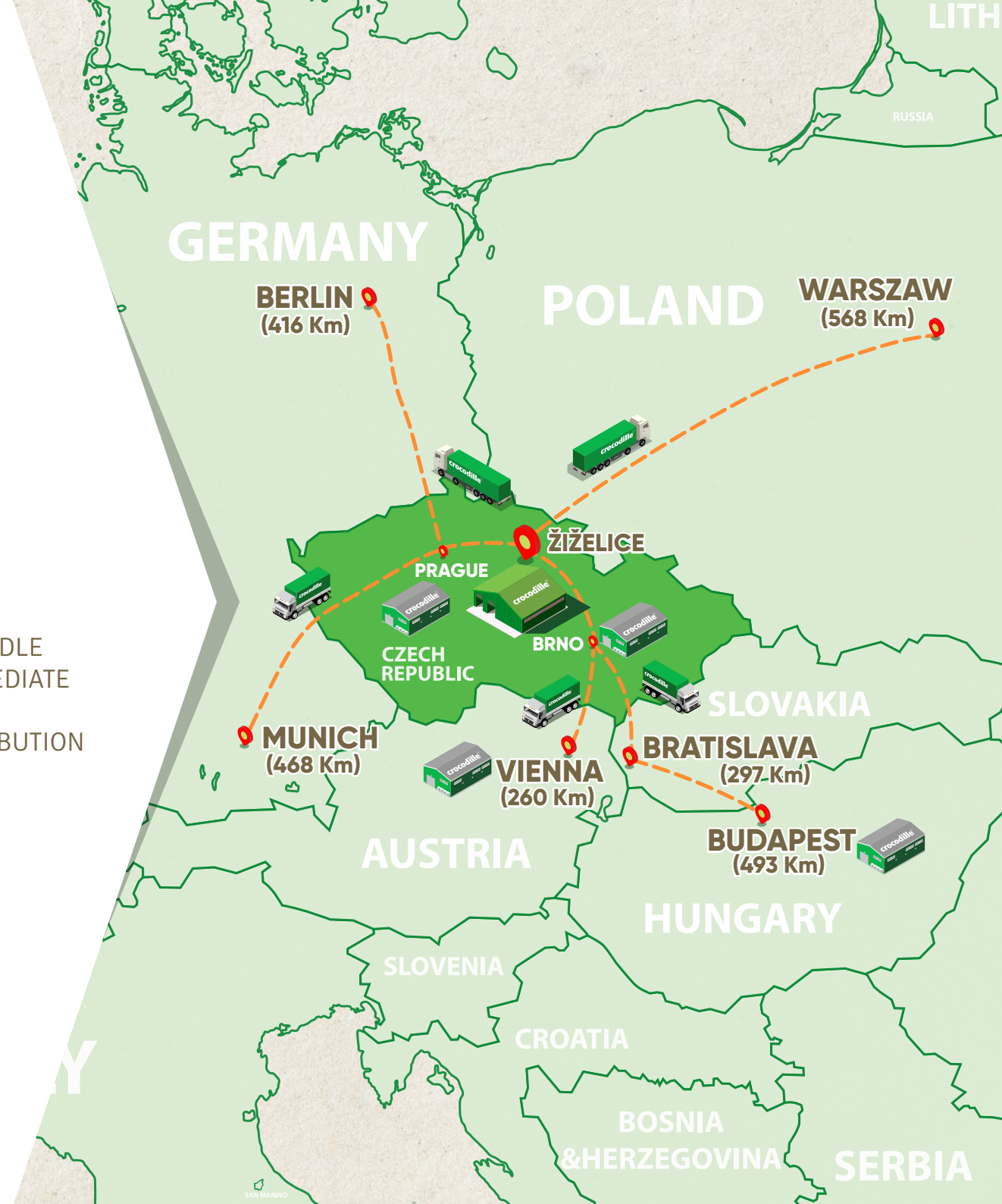
► COMMERCIAL AGENCIES

- SLOVENIA
- ESTONIA
- GERMANY
- ENGLAND
- SLOVAKIA
- POLAND
- AUSTRIA
- FINLAND
- SERBIA



STRATEGIC LOCATION

- ▶ THE PRODUCTION PLANT IS LOCATED IN THE MIDDLE OF THE CZECH REPUBLIC IN THE IMMEDIATE VICINITY OF THE MOTORWAY JUNCTION. THIS POSITION IS CONVENIENT FOR BOTH DISTRIBUTION WITHIN THE CZECH REPUBLIC, AS WELL AS FOR CENTRAL EUROPEAN COUNTRIES.



QUALITY CERTIFICATION

- ▶ INTRODUCTION AND IMPLEMENTATION OF THE HACCP CONCEPT SINCE 1996.
- ▶ CMI CERTIFICATION HBZ – SYMBOL “E”.
- ▶ IFS CERTIFICATION.
- ▶ QUALITY MANAGEMENT SYSTEMS ARE REGULARLY VALIDATED AND VERIFIED.



PRODUCTION PROCESS

01 - BAKING THE BAKED GOODS

02 - PREPARING AND MAKING INGREDIENTS

- A) VEGETABLE WASHING
- B) PRODUCTION OF HEAT-PROCESSED INGREDIENTS
- C) PREPARING INGREDIENTS FOR ASSEMBLY
- D) MAYONNAISE AND DRESSING PRODUCTION

03 - BAGUETTE AND SANDWICH ASSEMBLY

04 - FLASH FREEZING

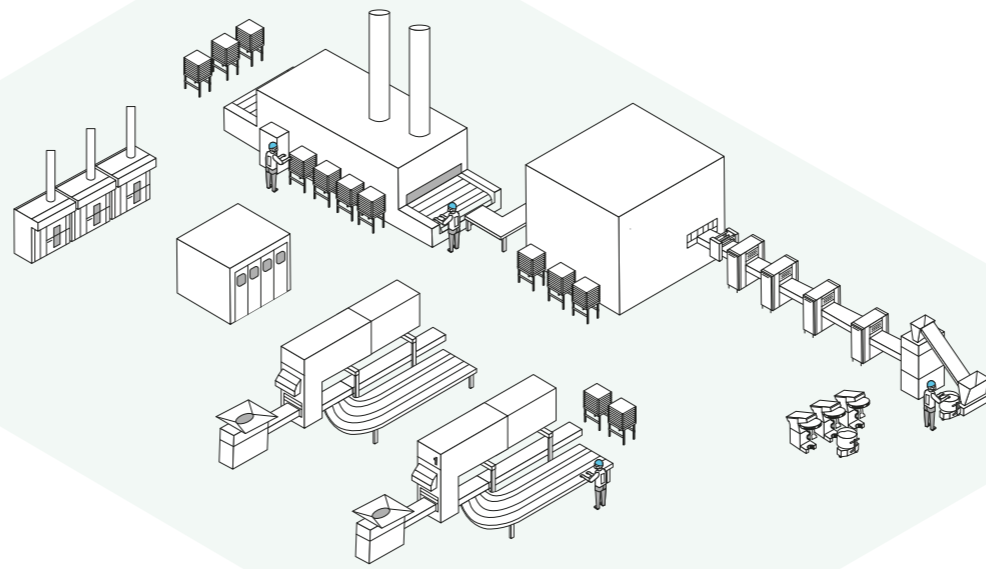
05 - FINAL INSPECTION

06 - WAREHOUSING AND EXPEDITION

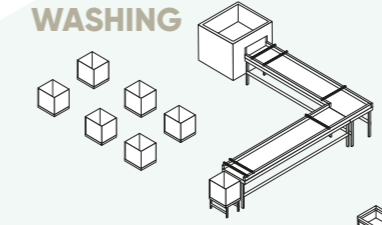
PIZZA PRODUCTION



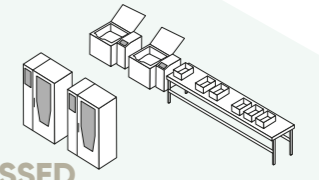
01
BAKING PASTRIES
OWN BAKERY



02-A
VEGETABLE
WASHING



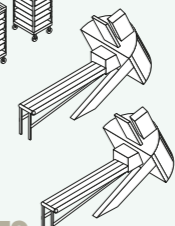
02-B
PRODUCTION
OF HEAT-PROCESSED
INGREDIENTS



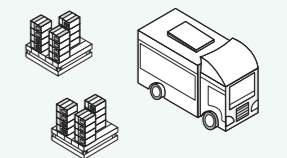
03
BAGUETTE AND
SANDWICH
ASSEMBLY



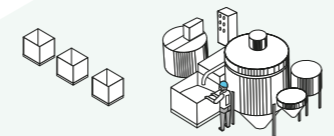
02-C
PREPARING
INGREDIENTS
FOR ASSEMBLY



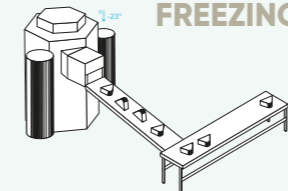
06
WAREHOUSING
AND EXPEDITION



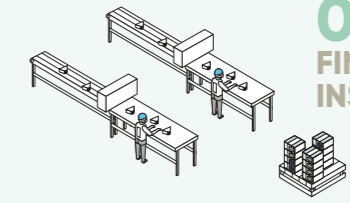
02-D
MAYONNAISE
AND DRESSING
PRODUCTION



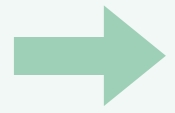
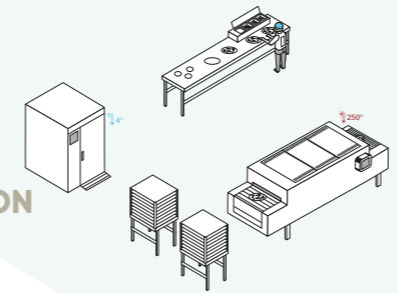
04
FLASH
FREEZING



05
FINAL
INSPECTION



**PIZZA
PRODUCTION**



BAKERY

- ▶ THE CROCODILLE BAKERY RANKS AMONGST THE MOST MODERN BAKERY OPERATIONS IN THE CZECH REPUBLIC.
- ▶ FOR THE CROCODILLE SANDWICHES AND BAGUETTES, WE BAKE THE BAKED GOODS IN OUR OWN BAKERY - BAGUETTES, SANDWICH BREAD ARTISAN BREAD, PANINI.
- ▶ PRODUCTION CAPACITY:
 - 220,000 PC PER DAY
 - 80,000,000 PC PER YEAR



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BAKERY TECHNOLOGY

- ▶ RADEMAKER FORMING LINE.
- ▶ WERNER & PFLEIDERER FORMING LINE.
- ▶ HORIZONTAL VACUUM KNEADER VMI.
- ▶ TOPOS SPIRAL MIXERS.
- ▶ CONTINUOUS OVENS J4.
- ▶ REVENT ROTARY OVENS.



WP
BAKERYGROUP

topos[®]



Rademaker

Revent[™]
In Bread We Trust

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MAYONNAISE PRODUCTION

- ▶ WE PRODUCE OUR OWN MAYONNAISE, MAYONNAISE DRESSINGS, AND VARIOUS KINDS OF SAUCES. ALL OF WHICH ARE FREE OF CHEMICAL PRESERVATIVES.
- ▶ FRYMAKORUMA MAKER.

FrymaKoruma



PRODUCTION OF HEAT-PROCESSED INGREDIENTS

- ▶ WE ONLY FILL OUR BAGUETTES AND SANDWICHES WITH QUALITY INGREDIENTS. WE PREPARE MEAT, STRIPS, NUGGETS, AND OTHER BAKED INGREDIENTS IN THE HALL FOR HEAT-PROCESSED INGREDIENTS.

TECHNOLOGY USED:

- ▶ PRESSURE PANS FRIMA VARIOCOOKING CENTER, RATIONAL GAS COMBI OVENS SELF-COOKING CENTER.



BAGUETTE AND SANDWICH ASSEMBLY

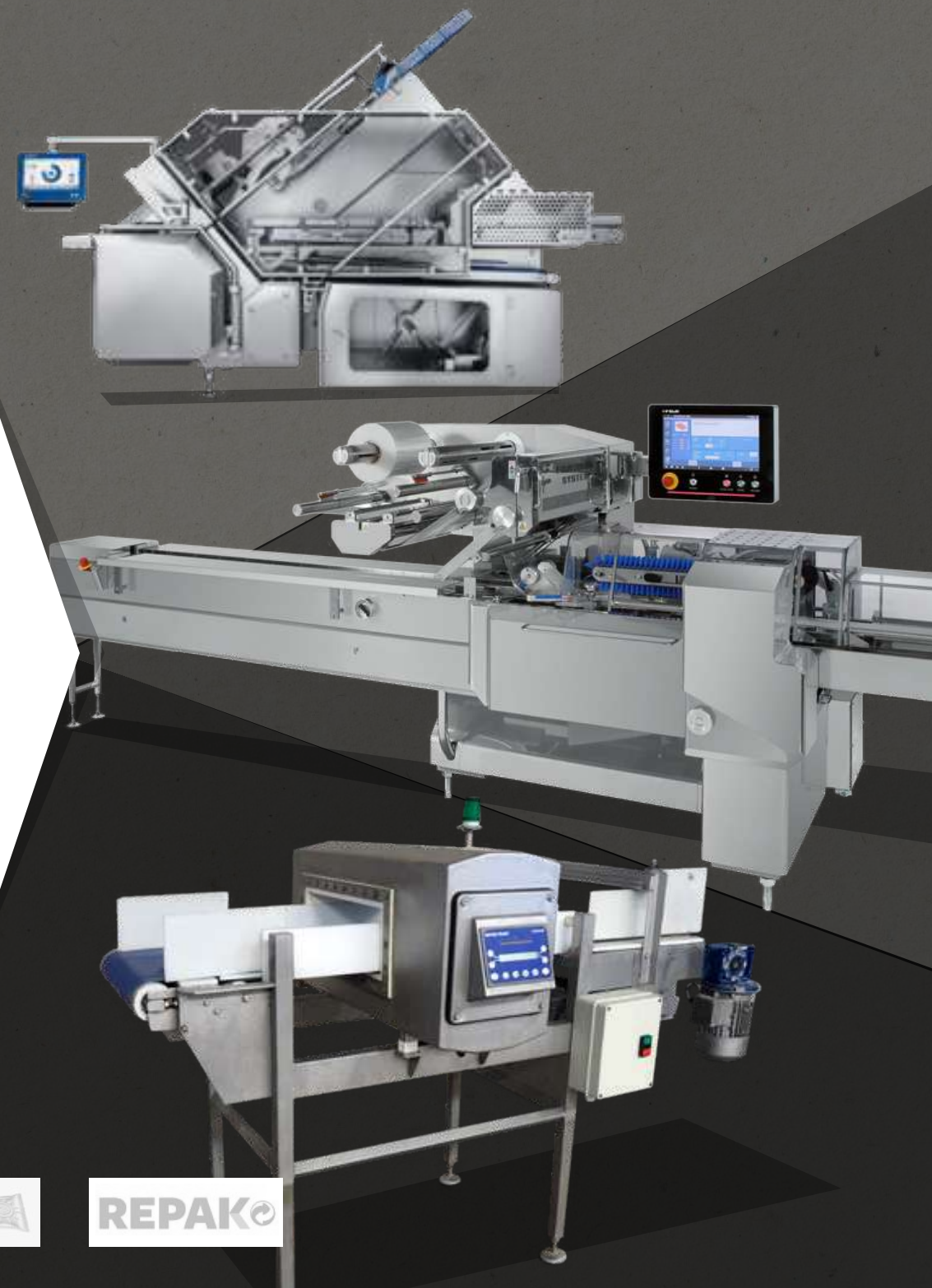
- ▶ BAGUETTE AND SANDWICH ASSEMBLY TAKES PLACE IN TWO PRODUCTION HALLS.
- ▶ BAGUETTES - 5 PRODUCTION LINES.
- ▶ SANDWICHES - 3 PRODUCTION LINES.
- ▶ DAILY CAPACITY.
- 200,000 PC.



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BAGUETTE ASSEMBLY TECHNOLOGY

- ▶ INDUSTRIAL SLICING MACHINES WEBER, TREIF, BIZERBA.
- ▶ PACKAGES FUJI, VARIOVAC, WEBOMATIC, MULTIVAC, REPAK.



weber



BIZERBA



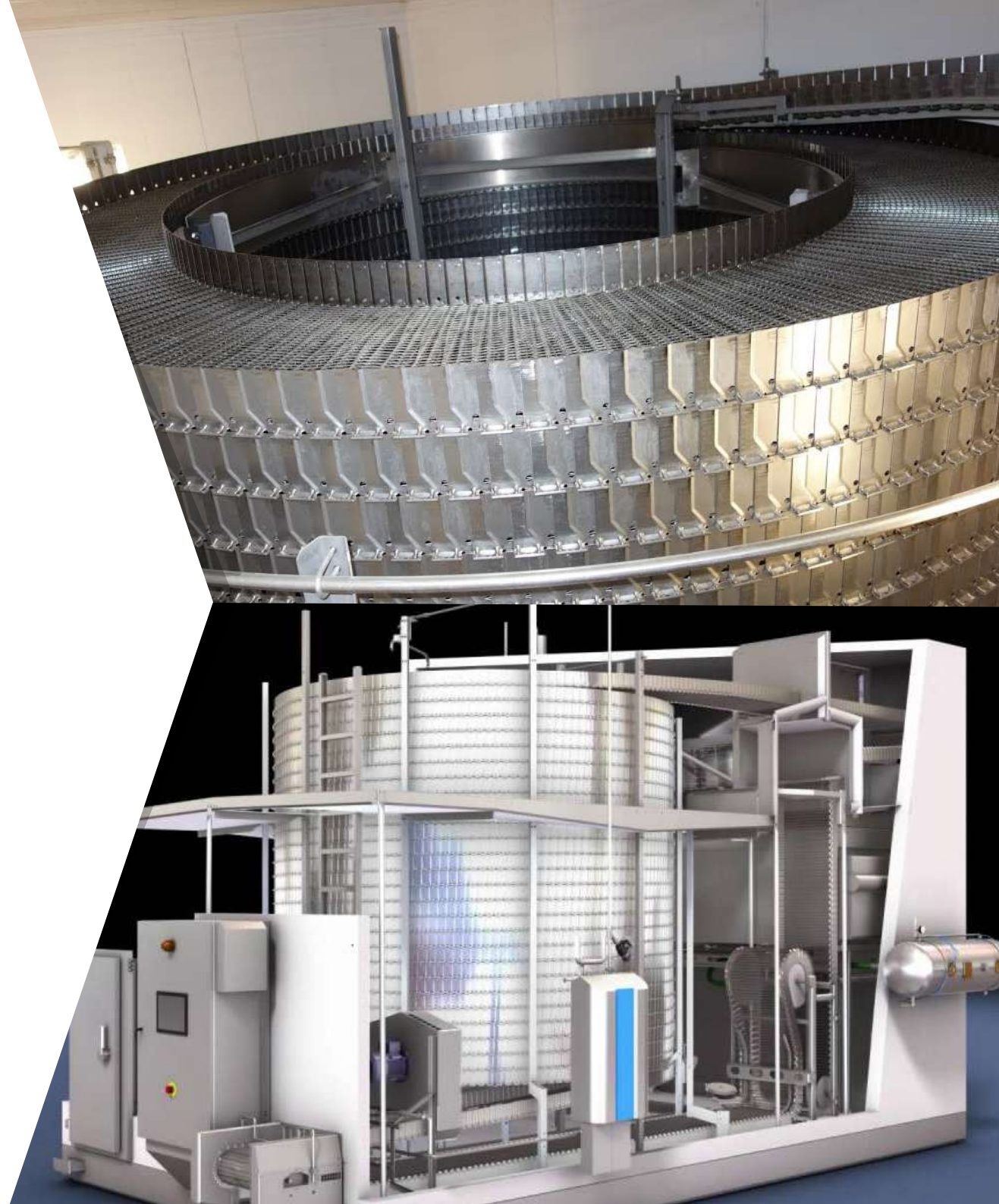
REPAK[®]

FLASH FREEZING

► SPIRAL FREEZER FRIGOSCANDIA
type: GCM 76-08-25-12 NS CCR.

- TOTAL BELT WIDTH: 760 MM.
- 25 EFFICIENCY LEVELS.
- BELT LENGTH: 335 METRES.
- TOTAL DIMENSIONS:
5,000 MM X 8,600 MM X 4,500 MM.

FRIGOSCANDIA



FINAL INSPECTION, CARTONING

- ▶ THE PRODUCTION LINES ARE CAPPED WITH PACKERS, METAL DETECTORS, AND FINAL INSPECTION SENSORS.
- ▶ THE PRODUCTS ARE STORED IN CONTAINERS FOR DOMESTIC AMBULANT DISTRIBUTION, OR THEY ARE CARTONED FOR DELIVERY TO THE CLIENTS' CENTRAL WAREHOUSES.
- ▶ METAL DETECTORS BIZERBA, METLER TOLEDO.
- ▶ X-RAY HEYMAN SYSTEMS.

BIZERBA

METTLER TOLEDO

smiths
detection



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DISTRIBUTION CHANNELS



CONVENIENCE STORES



SUPERMARKETS AND HYPERMARKETS



SCHOOLS, UNIVERSITIES, HOSPITALS



CULTURAL AND LEISURE ACTIVITIES



SPORTING EVENTS



CAFÉS



PETROL STATIONS



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PRODUCT PORTFOLIO

BAGUETTES



PANINI



SANDWICHES



READY MEALS



WRAPS



PIZZAS



PRODUCTS

BAGUETTES

- ▶ 250 FILLED BAGUETTE RECIPES.
- ▶ FLOWPACK PLASTIC FILM.
- ▶ VARIOUS LENGTHS, SPREADS, SHAPES.
- ▶ 2 SHELF-LIFE OPTIONS.
 - ULTRA FRESH : SHELF-LIFE 5 DAYS.
THE FILLING CONTAINS FRESH VEGETABLES.
 - SHELF-LIFE 13 DAYS - FILLING ADJUSTED
TO THE SHELF-LIFE.



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PRODUCTS

SANDWICHES

- ▶ 220 FLAVOURS.
- ▶ VARIOUS BREAD TYPES – MALTED, SEEDED, WHITE.
- ▶ PACKAGED IN A PROTECTED ATMOSPHERE.
- ▶ 7-DAY, 15-DAY, 21-DAY SHELF-LIFE.
- ▶ CARTON PACKAGING.



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PRODUCTS

PANINI

- ▶ PRODUCT LINE OF SANDWICHES FOR BAKING ON A GRILL.
- ▶ IDEAL FOR BISTROS, BARS, CORPORATE EVENTS, CAFETERIAS.
- ▶ 8 FLAVOURS.
- ▶ PACKAGED IN A PROTECTED ATMOSPHERE.
- ▶ 20-25-DAY SHELF-LIFE.
- ▶ PACKAGE OPTIONS - CHILLED, FROZEN.

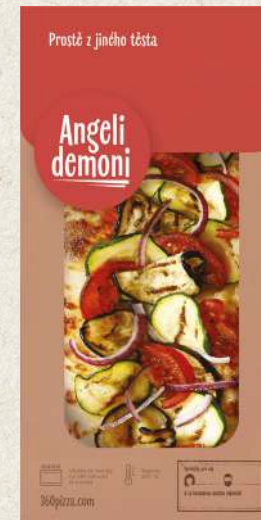
Panini
by crocodile[®]



PRODUCTS

CHILLED PIZZAS

- ▶ HAND-MADE NEAPOLITAN PIZZA.
- ▶ DOUGH MADE OF THREE TYPES OF FLOUR.
- ▶ 7 RECIPES.
- ▶ VACUUM-SEALED.
- ▶ 12-DAY SHELF-LIFE.
- ▶ READY IN 5 MINUTES.
- ▶ CRISPY AS OVEN-MADE PIZZAS.
- ▶ PIZZATAS, FROZEN 28 X 4 CM.
- ▶ 12-MONTH SHELF-LIFE.



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PRODUCTS

FROZEN PIZZAS

- ▶ HAND-MADE NEAPOLITAN PIZZA.
- ▶ DOUGH MADE OF THREE TYPES OF FLOUR.
- ▶ 7 RECIPES.
- ▶ 12-DAY SHELF-LIFE.
- ▶ READY IN 5 MINUTES.
- ▶ CRISPY AS OVEN-MADE PIZZAS.
- ▶ 26 X 4 CM.
- ▶ 12-MONTH SHELF-LIFE.

PIZZATA
· SNACK ·



PRODUCTS

OVEN-READY MEALS

- ▶ VACUUM-SEALED, SKIN.
- ▶ SOUS VIDE MEAT.
- ▶ STRIPS.
- ▶ CHICKEN NUGGETS.
- ▶ GASTRO PACKAGING FOR SOUPS, SAUCES.



WAREHOUSES AND WAREHOUSING SYSTEMS

- ▶ 2200 M2 STORAGE AREAS – ANOTHER 1100M2 UNDER CONSTRUCTION.
- ▶ WAREHOUSE CAPACITY: 3000 PALLET PLACES.
OF WHICH:
 - A) 1200 PALLET PLACES FOR REFRIGERATED AND FROZEN RAW MATERIALS AND PRODUCTS.
 - B) 1800 PALLET PLACES - UNCOOLED RAW MATERIALS, PACKAGING.
- ▶ RECEIVING AND ISSUING PROCESSES ARE SOLVED BY AN AUTOMATED WAREHOUSE SYSTEM WMS.



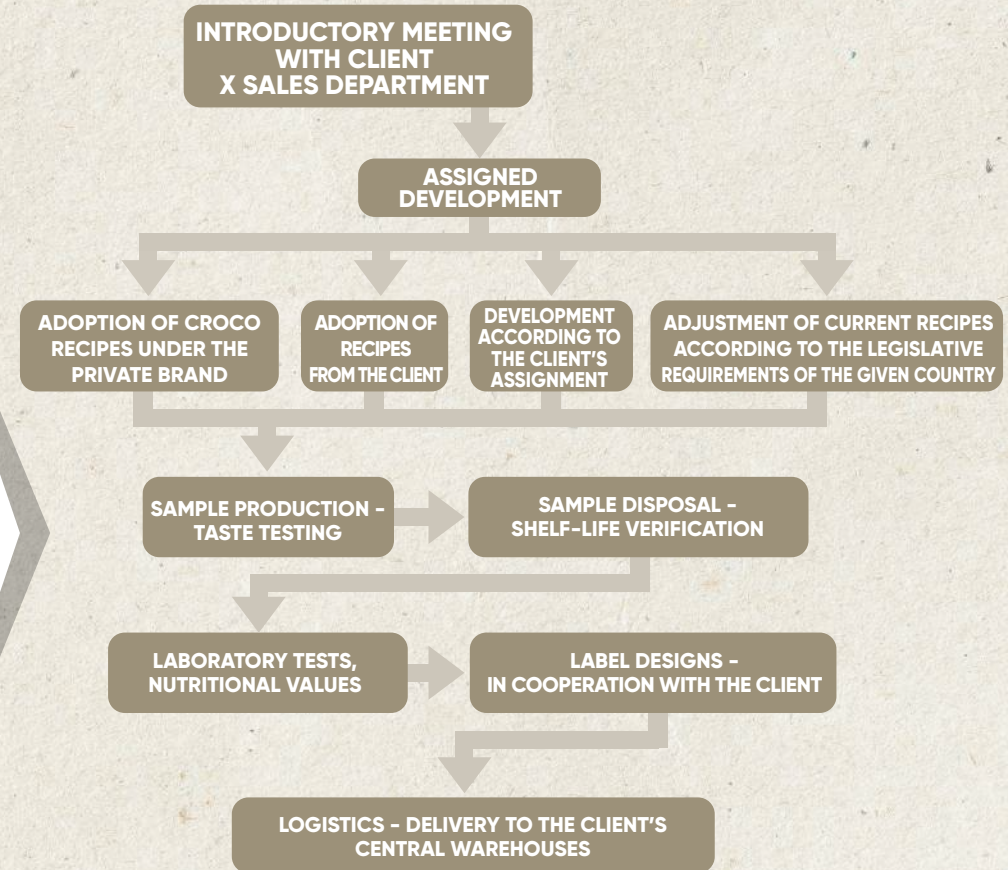
PROCESS / QUALITY MANAGEMENT

- ▶ EVERY PRODUCTION PROCESS IS DESCRIBED, VERIFIED, AND REGULARLY VALIDATED.
- ▶ THE ENTIRE PRODUCTION PROCESS IS MONITORED DAILY BY WORKERS IN THE DEPARTMENT OF QUALITY.
- ▶ INPUT INGREDIENTS ARE EXAMINED BY THE QUALITY INSPECTOR, WHO APPROVES THE REQUIRED.
- ▶ THE ENTIRE PRODUCTION PROCESS IS MONITORED ON A BASIS OF POINTS DESCRIBED IN THE HACCP HANDBOOK.
- ▶ WE PERFORM TESTS IN OUR LABORATORIES DAILY, EXAMINING THE INGREDIENTS AND ASSEMBLED PRODUCTS TO VERIFY THEIR MICROBIOLOGICAL SAFETY AND QUALITY.
- ▶ A TEAM OF DEVELOPERS CREATE NEW RECIPES ACCORDING TO THE DEFINED TASKS.
- ▶ APPROX. 40 NEW RECIPES ARE INTRODUCED EACH YEAR IN THE INDIVIDUAL PRODUCT LINES.



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PRIVATE LABELS, DEVELOPMENT PROCESS



"FROM ASSIGNMENT TO COMPLETION IN 6 WEEKS"

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PRIVATE LABEL CASE STUDIES

ORIGINAL
RECIPE
York
★ DELI ★

DRIVE
Cafe



CASE STUDY TESCO STORES UK

- ▶ HAND-MADE NEAPOLITAN PIZZA.
- ▶ DOUGH MADE OF THREE TYPES OF FLOUR.
- ▶ VACUUM-SEALED.
- ▶ 12-DAY SHELF-LIFE.
- ▶ READY IN 5 MINUTES.
- ▶ CRISPY AS OVEN-MADE PIZZAS.



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CASE STUDY CAMELOT CHILLED FOODS UK

ENGLAND

- ▶ 4 RECIPES.
- ▶ RECIPE DEVELOPMENT IN COOPERATION WITH THE CLIENT - (WITHOUT PORK).
- ▶ PACKAGED IN A PROTECTED ATMOSPHERE - FLASH-FROZEN.
- ▶ 18-MONTH SHELF-LIFE WHEN FROZEN.
- ▶ DELIVERY TO DISTRIBUTION WAREHOUSES.
- ▶ ONCE THAWED - 15-DAY SHELF-LIFE.
- ▶ WORKING WITH THE CLIENT SINCE 2018.

ORIGINAL
RECIPE
York
★ DELI ★



CASE STUDY GAZPROM

SERBIA

- ▶ 6 RECIPES.
- ▶ PRIVATE LABEL DRIVE CAFE.
- ▶ DEVELOPMENT ACCORDING TO THE CLIENT'S ASSIGNMENT - RESTRICTED IN TERMS OF EXPORT CONDITIONS.
- ▶ FLASH-FROZEN.
- ▶ DELIVERY TO THE DISTRIBUTION WAREHOUSE.
- ▶ WORKING WITH THE CLIENT SINCE 2016.

DRIVE
Cafe



CASE STUDY MINORA

SLOVENIA

- ▶ 4 PANINI SANDWICH FLAVOURS BY CROCODILLE.
- ▶ ASSIGNED RECIPE ADJUSTMENTS ACCORDING TO LOCALLY PREFERRED FLAVOURS.
- ▶ FLASH-FROZEN, PACKAGED IN A PROTECTED ATMOSPHERE.
- ▶ ONCE THAWED, 15-DAY SHELF-LIFE.
- ▶ WORKING WITH THE CLIENT SINCE 2014.



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CASE STUDY STRATUS GENERAL TRADING

UNITED ARAB EMIRATES

- ▶ DEVELOPMENT OF EXPORT PRODUCT LINE WITH HALAL CERTIFICATION.
- ▶ WORKING WITH THE CLIENT SINCE 2017.
- ▶ FROZEN PANINI.
- ▶ 12-MONTH SHELF-LIFE.



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SANDWICHES

**FOR THE PRODUCTION AND
DISTRIBUTION OF PACKAGED
BAGUETTES AND SANDWICHES,
CROCODILLE IS YOUR RELIABLE
PARTNER, BY YOUR SIDE WITH
EVERY STEP.**



CONTACT INFORMATION

WE WOULD BE HAPPY
TO ANSWER ANY OF YOUR
QUESTIONS



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COMPANY

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FRESH
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Poděbradská 88/55, 198 00 Praha 9

GOING OUR OWN WAY FOR MORE THAN 30 YEARS, FROM THE HEART AND WITH GUSTO

CONTACT



COMPANY HQ

Crocodile ČR spol. s r.o.
Poděbradská 88/55
Praha 9
Česká republika



PRODUCTION PLANT

Tovární 386
281 29
Žiželice nad Cidlinou

